



SOCIAL GRANT PROGRAM



City of
Campbell
River

**Created for the purpose of public consultation
and to initiate a 2019 pilot program.*

SOCIAL GRANT PROGRAM

In an effort to address complex social issues and encourage positive change in our community, the City of Campbell River has created the Social Grant Program. The funding program is designed to enhance community wellbeing by supporting innovative solutions to local challenges.

The Purpose

The Social Grant Program furthers Council's Strategic Plan (see page 9) by building capacity in the organizations that improve the lives of people of Campbell River. The program aims to fill funding gaps where local solutions can increase the affordability and accessibility to programs and services for people in vulnerable situations. A key program objective is to stimulate a culture of collaboration by encouraging strong relationships and partnerships among social purpose organizations.



Who is Eligible?

Registered Not-for-Profit societies and charitable organizations as defined by Canada Revenue Agency, in good standing, who operate in Campbell River.

Eligible Activities

Activities eligible for funding include:

- 1. SEED FUNDING**
Seed funding supports initiatives, programs or services in operation for less than three years.
- 2. SMALL CAPITAL PURCHASES**
Small capital purchases (or contributions thereto) are eligible for funding to improve the delivery of a service or program.
- 3. PROJECT-BASED INITIATIVES**
For projects with clear outcomes that aim to address a community need and have a clear beginning and end. No more than 20% of the application funding amount may go toward administrative activities.



Core funding and ongoing operational activities are not eligible for funding.







Funding Requirements

The Social Grant Program has **\$100,000 allocated annually** within the 2019-2028 Financial Plan. This amount is subject to change through the annual budgeting process.

1. **FUNDING APPLICATIONS** must be a **minimum of \$5,000** and there is **no maximum**.
2. **ONLY ONE APPLICATION** per eligible community group can be received annually; however, community groups may partner or collaborate on more than one application.
3. **ALL FUNDED ELIGIBLE ACTIVITIES** must take place within the city of Campbell River, within a one-year term and have direct benefit and impact on the community.



Applicants may or may not receive the full amount requested.

Applications

For the Year 2019

Application submissions are **requested by Oct. 18, 2019** in a succinct written proposal format.

Proposals must include:

1. **DETAILS** on the proposed eligible activity;
2. **HOW THE PROPOSAL** meets the intent and purpose of the Social Grant Program;
3. **DETAILED BUDGET**, including matching funding and in kind contributions;
4. **HOW SUCCESS** will be measured; and
5. **PROVIDE PROOF OF ELIGIBILITY** (not-for-profit or charitable status, in good standing).

Please submit your proposal by email to sustainability@campbellriver.ca by Oct. 18, 2019.

2020 and Beyond

Beyond 2019, Social Grant applications will be submitted no later than Feb. 15 and awarded by April 1 annually. Applications will be reviewed by the Community Partnership Committee, which will evaluate and make recommendations to Council.

Social grants help enhance community wellbeing.

Application Evaluations

The applications will be evaluated based on the grant section of the Council Finance Policy and on the following criteria:

HOW THE GRANT ACTIVITY:

- **FURTHERS** Council's Strategic Plan (page 9) and aligns with the objectives of the City's Sustainable Official Community Plan; and
- **FULLFILLS** the purpose of the Social Grant Program (Page 2).

APPLICATION WEIGHTING CONSIDERATIONS INCLUDE:

1. **MATCHING** contributing and in-kind funding that support the proposed grant activity;
2. **IF THE ELEGIBLE** applicant receives funding from any other City funding program (such as permissive tax exemption);
3. **IF THE APPLICATION** includes collaboration with other social purpose organizations and community groups;
4. **DEMONSTRATED** need for financial assistance;
5. **THE BENEFITS** to the community; and
6. **ANY OTHER FEATURE** that may be deemed relevant.

Funding Reporting

Successful applicants will be required to enter into an agreement prior to receiving funding. Funding will be distributed 70% up front and 30% upon receipt of an approved final report. Reporting criteria will be required at the end of each funded activity no later than Dec. 31 each calendar year. Reporting will be required in a written format. Additionally and to better communicate grant impacts, lessons and successes, complementary communication formats will be encouraged such as presentations and videos. Program impacts should be monitored, evaluated and celebrated.



Presentations to support/expand an application may be requested. Sufficient notice will be given.





COUNCIL'S 2015 - 2019 STRATEGIC PLAN



LEFT YOUR HORSE THIS MORNING
AT A QUARTER AFTERNINE
COULD HAVE BEEN THE WIND
COULD HAVE BEEN THE WIND

SEEN A LOOONG
TIME RUNNING
IT'S BEEN A LOOONG
TIME COMIN'
WELL WORTH THE WAIT

HEARD A TAP ON THE WIND
IN THE MIDDLE OF THE NIGHT
HOLD BACK THE CURTAINS
FOR MY OLDER BROTHER MINE

WHEAT KINGS AND PRETTY THINGS
AND SUCH SEE YOUR THE MORNING DRINKS



Each and every decision Council makes will be approached in a fiscally responsible manner that promotes prosperity and social, economic and environmental health for current and future generations.

FOCUS ON RELATIONSHIPS

We recognize our role as a regional hub and offer services to neighbouring communities in a manner that is financially responsible and sustainable for our residents.

We value our first nations neighbours and seek alignment and opportunities to work together.

We understand that a community is strengthened through diversity and is defined by how it treats its most vulnerable.

FOCUS ON ECONOMIC GROWTH

We will align our internal processes in support of economic health within the community.

We want a vibrant and prosperous downtown core.

We support our tourism industry in attracting visitors and business to the city.

FOCUS ON LIVABILITY

We will address community safety issues for transportation and infrastructure in Campbell River.

We recognize access to recreational and cultural amenities as key to a healthy, vibrant and liveable community.

We will ensure a marine and river waterfront that is open and accessible.

FOCUS ON MANAGEMENT AND GOVERNANCE

We actively support a regional solution for management and reduction of solid waste.

We plan proactively for the longterm costs of maintaining our critical infrastructure.

We value community input and will be disciplined in defining the scope of advisory groups and others.

* Council's Strategic Plan is updated from time to time.



Workshops will be held to assist organizations with the social grant program application process.

CONTACT US WITH QUESTIONS OR FEEDBACK

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