

Downtown Survey Food Truck/Vendor Related Comments

During the Refresh Downtown process, the City received many positive comments requesting more food options, including mobile vendors in the downtown. This feedback was received at public open houses and through stakeholder consultation as well as the downtown survey. The City's public survey asked "Are there any events or programs the City could offer to attract more people downtown?" Of the 457 responses to this question, 92 state food trucks, food vendors, or food events. For reference, 224 responses indicated music and entertainment, 146 comments indicated miscellaneous events, and 77 expressed a need for more outdoor markets and vendors. Many comments indicated multiple categories.

Survey Dates: March 30 – May 2, 2016.

92 Related Responses – 457 responses total

Question: Are there any events or programs the City could offer to attract more people downtown?

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- A food festival, maybe offering food trucks.
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- Yes...buskers or food trucks
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- Allow street food vendors an area to set up.
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- Any events that close streets to vehicle traffic would be welcomed. Food trucks would be great, especially in the evening hours.
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- Food truck days
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- Food truck events
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- Food truck festival! It would be a great summer event in Ostler park. Store window flower display in the spring. Christmas window contest.
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- Food truck vendors, and popular musicians. Family friendly activities.
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- Food trucks
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- Food Trucks, more car shows, kids play area
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- Food trucks, Outdoor market on weekends in City Centre, as well as maritime market, Music and entertainers in spirit square
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- Food vendors and tables to eat at
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- Food vendors, better parking, especially for downtown workers,
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- Pedestrian only days, local artists, food cart festivals
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- Food truck or local restaurant food stands for a food festival. Dine out discounts like they do in all the major cities where certain restaurants have a set menu at a lower price for 2 weeks in the month of February. Street performers in the tyee plaza perhaps 1 day on the weekend for the summer months.
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- Informal music and gatherings, food trucks, etc.
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- More down town festivals, (art, music, market, food truck)
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- Street food vendors
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- Street food vendors
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- Music, food events, theatre.
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- Street art, buskers, support of local products and produce. A place for food truck /food court on the weekends.
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- Evening festival type events with seating, music, food trucks, etc . Yearly summer sidewalk sale that opens out onto the roads.

- Music, food trucks, beer gardens

- Music, Beer Garden, Comedy Events, Food Trucks

- Street markets with food vendors, music & arts/crafts

- Street performance, music festivals, food truck festivals, arts performances

- Street vendors, food and art etc

- Arts / crafts / food festivals downtown on street (road closed)

- Food trucks rotating weekly.

- Beach volleyball, road hockey tournaments, food festivals, folk festivals, big screen tv in pedestrian area to televise events

- Beer/wine festival/tasting outdoors

- Food truck gathering, car free day, combined downtown (shoppers row area) "garage sale",

- Car shows, food truck gatherings, things of this nature.

- Children's events, food trucks, community engagement (eg. piano, chess board tables)

- Evening music and/or movies at Spirit Square. Street music. Food vendors.

- Close the shoppers row street down and have a walking/bike event. Block party style with bands, food vendors and other local vendors.

- Inviting mobile food vendors to set up shop occasionally to attract foot traffic. Hosting a market in spirit square.

- Close the streets off for summer night markets once a month, bring in food trucks, and host entertainment at spirit square.

- Create a Heritage Days or a Seafood or a West Coast Festival....?

- Collective food truck gathering one night a week, outdoor movie nights during the summer, wine and cheese gatherings. Evening musicians, poetry readings, dance displays outside during the summer. Evening programs!!! So it's not a dead zone after 7 pm.

- Evening small concerts (acoustic) in Spirit Square with food trucks.

- Something maybe once a month from April to Sept, where there are activity's for kids with some live music and food vendors. Keeping it local.

- Food and beverage related! Think food trucks, beer garden type events, fishing derbies, maybe adventure or scavenger races

- Food and/or beverage tasting event

- Food festival, talent show,

- Food festivals

- Food festivals where the street is shut down

- Food markets during weekdays?

- Food tastings, wine tastings, cooking classes, art classes. To attract a younger crowd, an organized controlled "street dance party". All ages love to gather at the foreshore for fireworks. Perhaps a vendor food competition, held at Robert V. Ostler Park (foreshore). open to all, prize for the most customers, and a prize for the most votes.

- Food/wine festivals

- Free concerts; festivals/street parties; beer garden outside of the Tidemark; etc.

- Fun runs, kids activities, family activities, farmers market but much more produce etc than current, food trucks

- Getting people to re-populate the downtown area will attract more people, more restaurants, food trucks. Family oriented events

- Group music: local entertainers and professional entertainers, kids art activity/presentation, friendly sporting activities/competition like friendly water balloon fights or mini races etc., food vendor cultural days

- Have vendors days, similar to the farmers market, but spread out around one area (e.g. Shoppers row). This could include vendors out of tents along the street, as well as food trucks, and also an opportunity for businesses in downtown to promote their business.

- I think continuing to build on the live music and events held in spirit square is a good idea. I also think food trucks featuring local, healthy foods would be a great addition.

- I think the way the past couple of years are developing are fantastic. Music, Kids Event, Art, Old Cars, Food (we could use more Food Carts? or existing restaurants could extend themselves

- Keep building on successful gatherings at Spirit Square. Encourage food trucks at these events.

- Kids activity- or live outdoor music - beer garden appy

- Ladies night shopping, Rib Fest, seafood festival & BBQ, events

- Live music shows, artist and farm markets, food trucks. Events that will attract residents to congregate in the downtown core.

- Live music, festivals, street performers, food carts

- Live music, food trucks, volunteer gardening program for flower beds downtown.

- Live music, street food or food fest, walk only days or nights with street market.

- More events at the city square - events that will make our library more popular - BBQ's in the park in the summer with vendors to compliment the area.

- More ice cream stands (in spirit square maybe) in summer, and hot chocolate stands in winter.

- More live music, beer gardens, food trucks, brewery, food festivals

- More live music, food vendors.

- More music....free music in the park ..more events like Victoria waterfront. ...food trucks in the park.. Wake the town up

- More outdoor movies / festivals (food/outdoor activities)

- More street markets, food trucks, music

- Music and artist on and food vendors in the parking lots

- Music festival ostler park spirit square, more Thursday night activity in summer, close down shoppers row Friday nights for walk ability food trucks, music, etc.

- Outdoor beer gardens at tidemark

- Outdoor events with food vendors/live music. More tables at Robert Ostler Park for people to sit/eat at.

- Outdoor music events (family friendly), Food and drink tasting events to highlight local eateries, Outdoor markets, Opportunities to gather community together

- Outdoor patios, encourage live music, busking, food trucks.

- Pop up restaurant, more street vendors.

- Possible concerts on the in some of the parks with beer gardens.

- Restaurant "tastings" event, organized/approved street performers and vendors

- Small food vendors in the summer. Outdoor entertainment in multiple places. Ie. spirit square, walkways such as behind Moxies,

- Speciality Shops Food Vendors

- street closures with live music, food vendors, arts and culture

- street fair, bbq event with music and beer, multicultural fair-displays-performances

- Street Markets block off Shoppers row event the stores to be open in the evening. Have this during June to September every Thursday evening or... From 6-9 and have food vendors, etc.

- The entertainment at Spirit Square in the summer is great. Add some food vendors.

- This town does have a ton of things to offer for every age group but I do believe we should have a few hot dog, pizza, popcorn carts along the side walk from the pier leading all the way to the Royal Bank for those walking and just enjoying a stroll, window shopping or going across the street to the park throughout the year.

- Artisan markets, culinary events - taste foods from around the world

- Affordable outdoor seating gathering spaces with good food and casual music. Crumbsby's in Victoria is great. Outdoor heating makes it good year 'round. Variety and affordability is important. Oak bay avenue is lovely as example

- Downtown market. close the street on Saturday mornings for a market and Sundays at pier. Music, dancers, car shows, small festivals (blues, etc)more later evening events and businesses that are open past 5 or open on sundays. we go to courtney sometimes because nothing is open. food and beer and wine events would be great!

- A festival that shuts the street down and only open to pedestrians. ie Powell River blackberry festival, or a weekend seafood, festival.

- An ethnic food festival?
