



FEEDBACK SUMMARY REPORT

Public Event #1 – Ideas Workshop & Questionnaire

Nunns Creek and Frank James Park Masterplans

1.0 OVERVIEW

The City of Campbell River (the City) is developing masterplans for two key parks: Nunns Creek Park and Franks James Park. The masterplans are being developed concurrently and will guide improvements in each of the parks over the coming years. Community feedback is a key component in the development of each masterplan.

This report provides a brief summary of **Public Event #1 – Ideas Workshop & Questionnaire**, the first of three community events for the Project. The purpose of Public Event #1 was to:

- ▶ Identify key challenges and opportunities in these parks;
- ▶ Begin developing a vision and objectives for the future for each park;
- ▶ Identify potential short- and long-term options for the activities that could occur in each park; and
- ▶ Generate ideas for new facilities, amenities, or programs.

Public input was obtained through:

- ▶ An interactive public workshop on Thursday, June 23, 2016 at the Campbell River SportPlex (1800 South Alder Street – Room 1).
- ▶ A questionnaire available online (using Survey Monkey®) or in hard copy open from Monday, June 13, 2016 through Thursday, June 30, 2016.

2.0 SUMMARY OF FEEDBACK

The following summary outlines key themes in the input received. This information is detailed further in Section 3.0.

GENERAL

- ▶ 42 people signed into **Workshop #1** and **153 Questionnaires** were completed.
- ▶ The majority of respondents (46.9%) live in the Willow Point neighbourhood or in another neighbourhood in the City of Campbell River (36.9%). Only 9.4% of respondents identified as living in the Campbellton neighbourhood.
- ▶ Despite more respondents living closer to Frank James Park over Nunns Creek Park, most people preferred to provide input on either both parks (44.3%) or Nunns Creek Park (46.9%). This suggests that Nunns Creek Park users come from throughout the community.

NUNNS CREEK PARK

- ▶ Participant feedback showed that people would like to see renewal in Nunns Creek Park. Many comments focused on safety concerns and negative public perceptions of the park, mainly attributed to the homeless / transient uses that occur.
- ▶ The questionnaire had a very strong response rate from people who identified as participating in baseball-related activities at the park (80% of respondents identified Minor Baseball as an activity they participate in). Accordingly, many comments focused on the importance of resolving baseball-related issues.
- ▶ Several respondents recognized the ecological importance of the park and there was support for improving the trail network and natural areas to encourage use and enjoyment of these areas. Many ideas supported the concept of nature interpretation and education in Nunns Creek Park.
- ▶ Off-leash dogs were identified as an issue; notably off-leash dogs on the ball fields / dog feces on the ball fields.
- ▶ Responses indicated low levels of respondent satisfaction with Nunns Creek Park. Participants were asked to identify their level of satisfaction with 18 amenities in the park; 11 amenities showed over 50% dissatisfaction.
- ▶ Respondents were most dissatisfied with park safety (69%) and park attractiveness (82%).
- ▶ Comments suggested a high degree of concern from respondents about the impacts of illegal activities on the park and other users (e.g., risk of needles).
- ▶ Over half of respondents identified as being dissatisfied with most of the ball field related amenities including the youth fields, practice fields, spectator seating, and storage areas. The adult ball field had higher levels of satisfaction (48% satisfied or very satisfied), than other ball field elements.
- ▶ Just over half of the respondents (50.8%) indicated that they would support long-term planning that considers a different location for a baseball field destination / multi-field facility; only 15.6% believe that Nunns Creek should remain as Campbell River's primary baseball destination in the long-term. The main reasons identified for relocation were related to the impacts of flooding and the safety

concerns. Generally, people felt the location of Nunns Creek is a positive asset (near downtown, central).

- ▶ A key question participants struggled with was identifying how Nunns Creek Park should be used if the ball fields are relocated. Main suggestions included expansion of event space, nature interpretation elements, conversion of fields to slo-pitch or other recreational use, off-leash dog facilities, and addition of other amenities (e.g., nature play, community gardens, water park, etc.).
- ▶ Participants envision a safer, modernized, attractive Nunns Creek Park that continues to protect the ecology of Nunns Creek, while creating an active, family-friendly park that is used year-round.

FRANK JAMES PARK

- ▶ Participant feedback showed a high level of satisfaction with Frank James Park today, and suggestions for building on what exists there today to create a “showcase” park in the community.
- ▶ The focus of activities within Frank James Park are mostly passive uses including beach activities and using the Seawalk. Almost all respondents in the questionnaire (92%) participated in the Transformations on the Shore event.
- ▶ Issues identified for the park primarily related to the conditions of the park area outside the event window, parking, traffic noise, and condition of the washroom (no running water).
- ▶ Many respondents recognized the existing arts presence related to Sybil Andrews Cottage and suggested building upon this to strengthen the arts components of the park through programming and an improved physical connection between the park and the cottage.
- ▶ Most respondents (60.9%) supported *Transformations on the Shore* remaining at Frank James Park, but with improvements to the event area that reduces damage and maintenance issues so that the park space can be more usable year round.
- ▶ Ideas suggested capitalizing on the park’s connection to the shore by strengthening the relationship between the park and beach, including increasing beach accessibility.
- ▶ Participants envision Frank James Park as a “showcase” park on the waterfront that encourages artistic creation against the backdrop of nature’s beauty.

3.0 FEEDBACK DETAILS

3.1 General

For Nunns Creek Park and Frank James Park:

- ▶ A total of **153** Questionnaires were collected and entered into the online Survey Monkey® feedback forms.
- ▶ A total of **32** Individual Response Forms were collected at the workshop.
- ▶ Group Response Forms (summarized in flip-chart notes at the workshop) were collected and summarized.

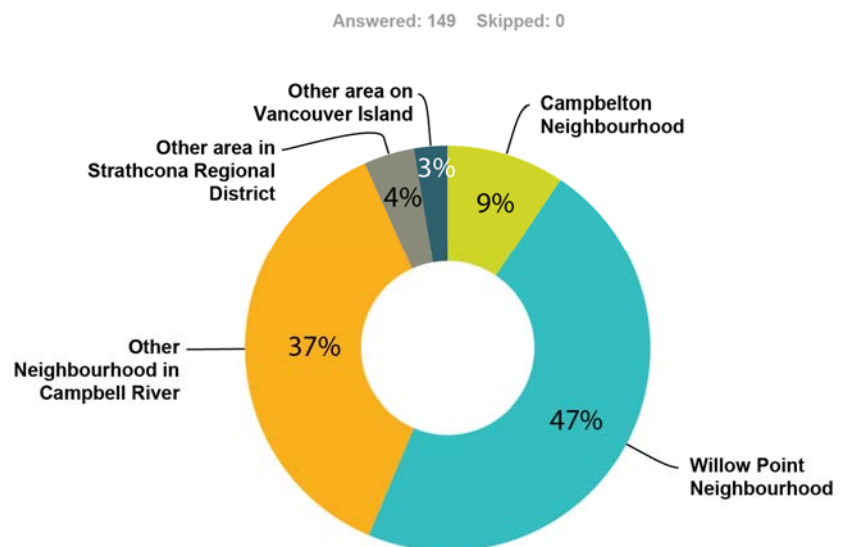
3.2 Participant Demographics

Questionnaire respondents were asked to provide key background information so we could understand who participated.

Q1: Area of Residence

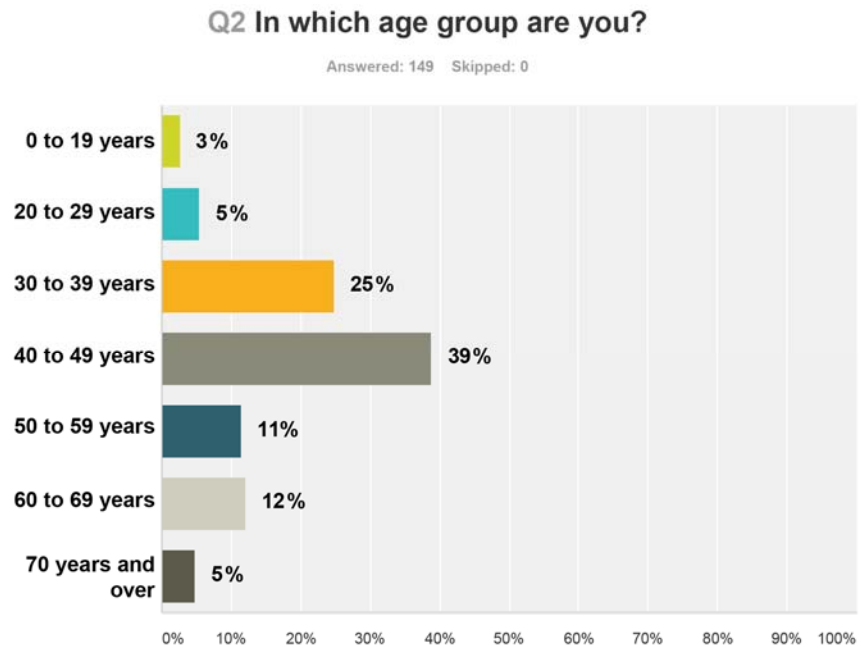
- ▶ The majority of respondents (46.9%) live in the Willow Point neighbourhood (near Frank James Park) or in another neighbourhood in the City of Campbell River (36.9%).
- ▶ Only 9.4% of respondents identified as living in the Campbellton neighbourhood.

Q1 Which best describes where you live?



Q2: Age Range of Respondents

- ▶ The majority of respondents are between 40 to 49 years old (38.9%) followed by 30 to 39 years old (24.8%).
- ▶ Only a small number of questionnaire respondents were under the age of 30 (8%).

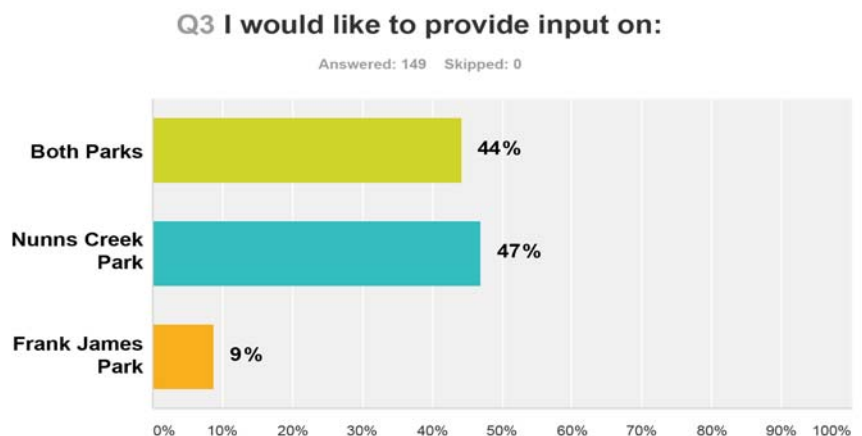


3.3 Input Preference

Because the Project is studying two different parks, participants were asked to identify which park they preferred to provide input on.

Q3: Park Input

- ▶ Despite more respondents living in closer proximity to Frank James Park than Nunns Creek Park, most people preferred to provide input on either both parks (44.3%) or Nunns Creek Park (46.9%).
- ▶ Only 8.72% of respondents preferred to provide input on only Frank James Park.



3.4 Nunns Creek Park

- ▶ Of 127 respondents, over 97% of respondents have visited Nunns Creek Park.
- ▶ The majority of comments focused on renewal of the park.
- ▶ There was a strong alignment among respondents that Nunns Creek Park faces several issues that contribute to a negative public perception and present potential health and safety issues to park users (hazardous areas, outdated amenities, dog feces, illegal activities, homeless / transient use).
- ▶ The questionnaire had a very strong response rate from people who identified as participating in baseball-related activities at the park (80% of respondents identified Minor Baseball as an activity they participate in). Accordingly, many comments focused on the importance of resolving baseball-related issues at the park.
- ▶ Improvement of the environmental / ecological factors of the park was also identified.

3.4.1 Key Issues & Opportunities Themes

Issues	Opportunities
<ul style="list-style-type: none"> ▶ Safety and security of park and trails due to drugs, homelessness, transient population (needles, illegal activity, garbage, waste, etc.) ▶ Quality of ground conditions in the baseball field area (uneven, insufficient maintenance, flooding), that can contribute to hazards and injuries. ▶ Insufficient ballfield amenities (lack of signage, gravel areas, field capacity, protection nets, weather protection, lighting, storage, changerooms / washrooms) ▶ General feeling that the baseball fields are not of a comparable quality and standard to baseball facilities in other communities ▶ Limited capacity of ball fields (especially for midget / bantam level play) ▶ Flooding / drainage ▶ Park attractiveness and aesthetics ▶ Conflicts between dog and non-dog activities (feces, dogs off-leash, dogs on fields) ▶ Lack of usage of trail system ▶ Lack of year-round use ▶ Neglect / insufficient maintenance ▶ Low attractiveness 	<ul style="list-style-type: none"> ▶ Environmental habitat / ecological protection ▶ Improvements to stormwater / flooding ▶ Educational opportunities (nature / interpretive centre, viewing platforms, lookouts) ▶ Space for potential dog facilities (e.g., fenced off-leash dog area) ▶ Potential additional event capacity ▶ Cycling connections (ERT) ▶ Space to encourage other activities ▶ First Nations heritage opportunities ▶ Art / logging theme opportunities

Issues	Opportunities
<ul style="list-style-type: none"> ▶ Deterioration of the skate park ▶ Overgrown BMX track ▶ Parking lot circulation, surfacing, and conditions ▶ Poor wayfinding, limited information about the trail system ▶ Accessibility issues 	

3.4.2 Current Park Use

Q5: Typical activities that respondents participate in at Nunns Creek Park

The top three activities that respondents participate in at Nunns Creek Park are:

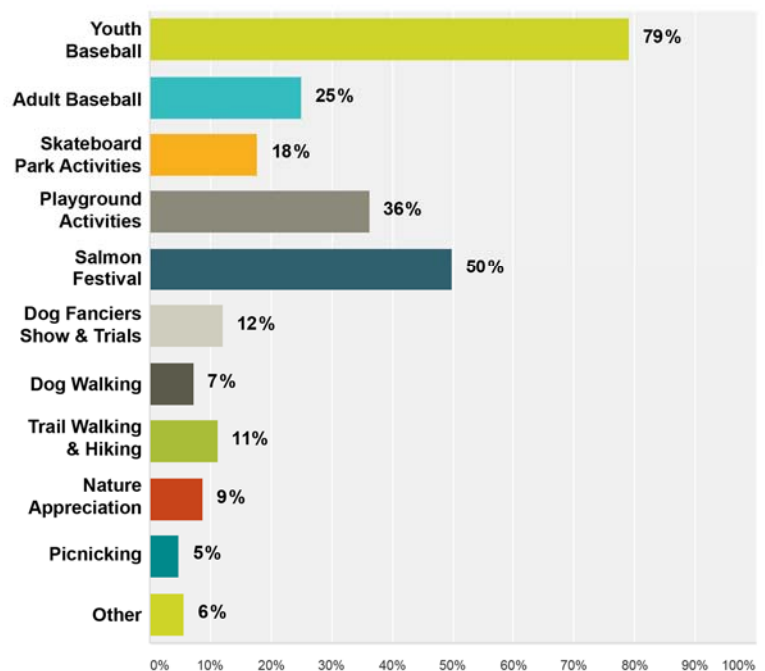
1. Youth baseball (participant or spectator) – 79.3%
2. Salmon Festival / Logger Sports (participant or spectator) – 50.0%
3. Playground activities – 36.3%

The three activities that received the fewest responses included:

1. Picnicking - 4.5%
2. Dog walking – 7.3%
3. Nature Appreciation / Bird Watching – 8.9%

Q5 What kinds of activities do you typically participate in at Nunns Creek Park? (Please select all that apply)

Answered: 124 Skipped: 25



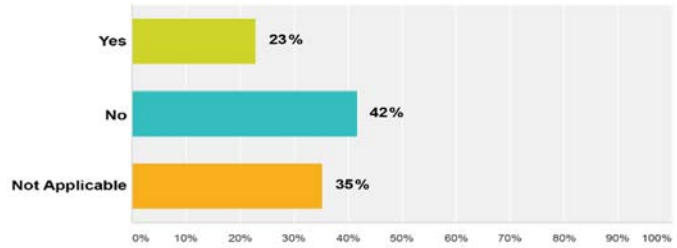
"I've never been homeless or used the park for those kinds of activities, but it seems you've missed a major user group by not including use by homeless people in your list."

Q6: Dog Use

- ▶ The majority of respondents (41.8%) do not currently visit nor plan to visit Nunns Creek Park with their dog.
- ▶ However, public input indicated concerns about conflicts between dog use and other activities.

Q6 Do you visit or would you plan to visit the park with your dog?

Answered: 122 Skipped: 27

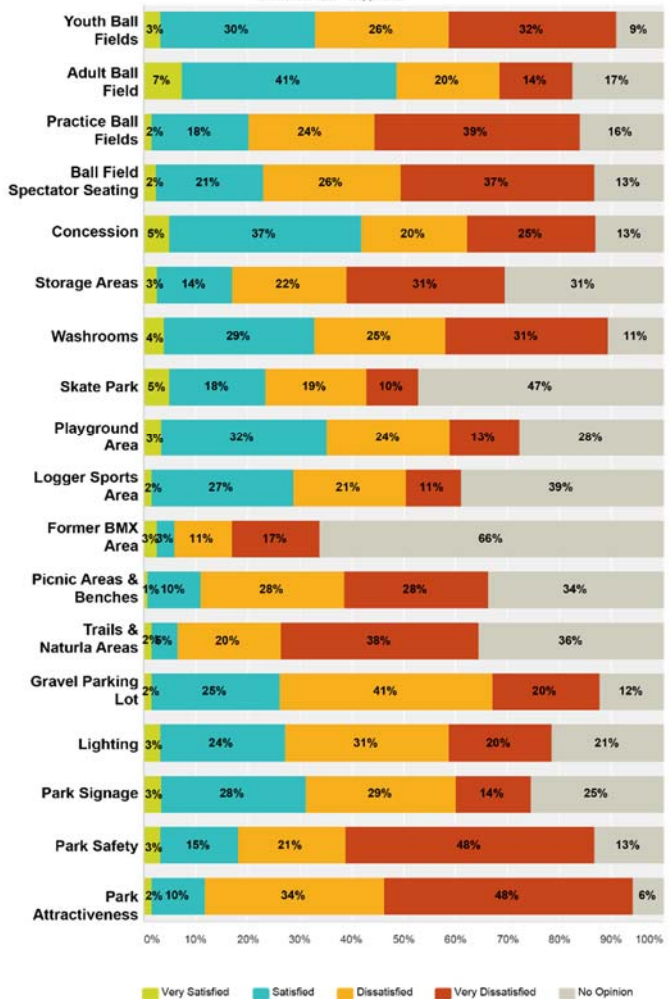


Q7: Level of Satisfaction with Amenities at Nunns Creek Park

- ▶ Responses showed low levels of satisfaction for Nunns Creek Park. Participants were asked to identify their level of satisfaction with 18 amenities in the park; 11 amenities showed over 50% dissatisfaction.
- ▶ The full-size lit ball field had the greatest number of satisfied or very satisfied responses (48%). The youth fields, practice fields, spectator seating, and storage areas had large numbers (over 50%) of dissatisfied responses.
- ▶ The concession, playground area, and washrooms had moderate levels of satisfaction.
- ▶ Park safety (69%) and park attractiveness (82%) both showed very high levels of dissatisfaction among respondents.
- ▶ Many people had no opinion about the former BMX area, suggesting the area is not well known or used.

Q7 What is your level of satisfaction with the following aspects / amenities at Nunns Creek Park? (Please check one box for each category)

Answered: 122 Skipped: 27



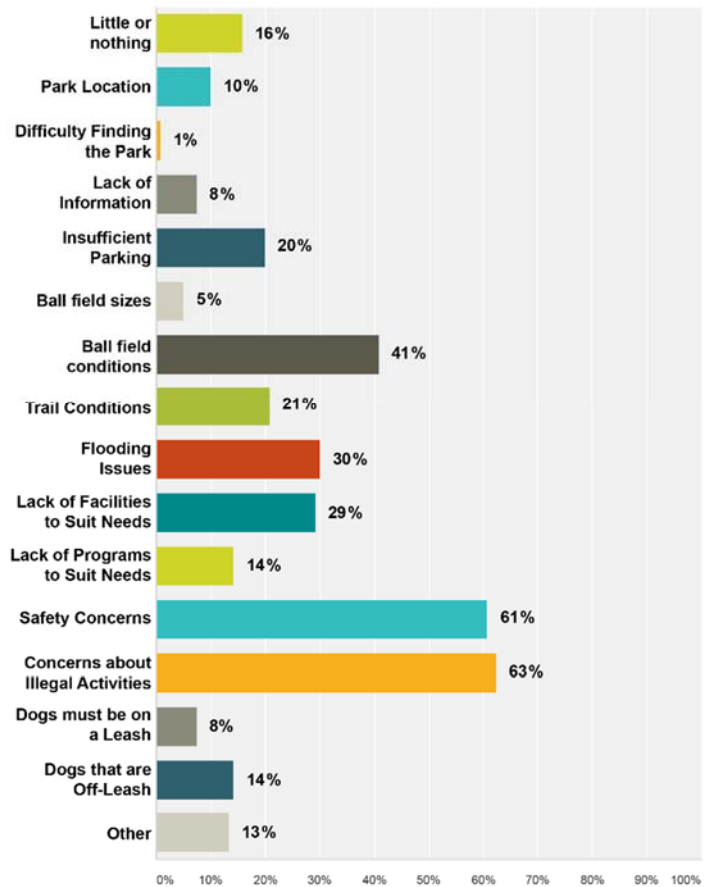
Q8: Limitations for Using Nunns Creek Park

Participants were asked if there is anything that limits their use of Nunns Creek Park. Responses identified the key limitations as:

1. Concerns about illegal activities (e.g. camping, vandalism) – 62.5%
 2. Safety concerns – 60.8%
 3. Ball field condition – 40.8%
- ▶ Generally, ball field sizes were not identified as a limitation for the park; rather conditions appeared to be the greater limitation.
 - ▶ Comments suggested a high degree of concern from respondents about the impacts of illegal activities on the park and other users (e.g., risk of needles).

Q8 What, if anything, limits your household's use of Nunns Creek Park? (Please select all that apply).

Answered: 120 Skipped: 29



3.4.3 Future Park Use

Q10: Should Nunns Creek remain Campbell River's primary baseball park?

Respondents were asked if Nunns Creek should remain Campbell River's primary baseball park or should the City consider a different location may have fewer challenges related to flooding and ground conditions.

- ▶ About half of the respondents (50.8%) indicated that they would support long-term planning that considers a different location for a baseball field destination / multi-field facility.

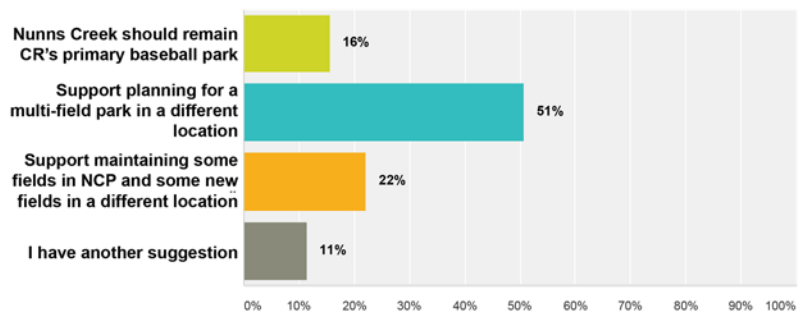
- ▶ A total of 22.1% support a long-term plan that considers maintaining some fields at Nunns Creek while developing new fields in alternate locations (not a multi-field facility).

- ▶ Only 15.6% believe that Nunns Creek should remain Campbell River's primary baseball destination in the long-term.
- ▶ Respondents noted that if an alternate location is pursued in the long-term, there will still be need for short-term investments to keep the fields viable for current users until new fields are developed.

- ▶ A key question participants grappled with was identifying how Nunns Creek Park should be used if the ball fields are relocated. Main suggestions included expansion of event space, nature interpretation elements, conversion of fields to slo-pitch or other recreational use, off-leash dog facilities, and addition of other amenities (e.g., nature play, community gardens, water park, etc.).
- ▶ Participants expressed concerns that if baseball user groups are no longer using the park, there may be even less activity than there is today, intensifying the social challenges the park faces.

Q10 In the past, flooding at Nunns Creek Park has impacted the baseball diamonds. With anticipated climate change and the parks' location in the floodplain, it is anticipated flooding will continue to be a challenge in the future. As we consider investing in renewal and upgrading of baseball facilities, an important big picture question has been identified: Should Nunns Creek should remain Campbell River's primary baseball park or should the City consider a different location that has fewer challenges? At this early stage, we are seeking to understand people's opinions on this topic. Please identify a statement that best fits with your initial thoughts.

Answered: 122 Skipped: 27



"This seems like logical location and supports the multipurpose idea and especially beside the designated Forest Lands. What else would go here if baseball were to relocate? This is a prime location and very accessible in our downtown area. Money should be put into this location and make it a safe and proper, aesthetically-pleasing spot in our city."

Q11: New Ideas

Respondents were asked for ideas on new facilities, events, or programs that could be added to Nunns Creek Park. The following ideas were identified:

- ▶ Interpretive trails (bird watching, signage, outdoor education, native plants, boardwalks and lookouts)
- ▶ Promotion of events (festivals, farmer's markets, outdoor concerts, family events, fundraisers, more connection to City activities, more year-round events in general)
- ▶ More slo-pitch capacity
- ▶ Off-leash dog park (fenced and separated into two sizes: one for big dogs and one for small dogs)
- ▶ Field improvements (clubhouse, lighting, facilities, change rooms, washrooms, batting cage, storage, concession, scorebooth)
- ▶ Adequate parking
- ▶ Remove storage containers
- ▶ Multi-sport facility (e.g., indoor turf field)
- ▶ Park facilities (water park, indoor facilities, natural / alternative play area, picnic areas, Frisbee golf)
- ▶ Outdoor seating / improved spectator seating
- ▶ First Nations themes and artist's works
- ▶ Re-purposing or updating the BMX track
- ▶ Return the park to green space / habitat restoration
- ▶ Mountain bike trail and/or safe trail system

"I'd love to see the trails developed, the flooding issue addressed, somehow reinforcing the creek and diverting water appropriately, bridges, lighting. I'd love to see it be a safe inner city walking trail system. I currently have no idea what's in there in this regard because all I hear is that the street population live there, which is part of a much bigger issue than park use."

"Tear down all the fencing at Nunn's Creek and convert those diamonds into the Slo-pitch diamonds. Change the diamonds at the Sportsplex to baseball diamonds. Two more fast ball diamonds could potentially go into the Pinecrest Park as there are two diamonds already there across the street from the other fast ball diamonds. The adults are more likely to handle the homeless/drug addict situation than young kids playing in Nunn's Creek. This could be the short-term least expensive fix that could last for years."

Q12: Vision

Respondents were asked to provide in one word or a short phrase their vision for the future of Nunns Creek Park. Common words and phrases were:

- ▶ Safer
- ▶ Modernized
- ▶ Natural areas / habitat protection
- ▶ Trails
- ▶ Year-round use
- ▶ Tournament destination
- ▶ Clean
- ▶ Ecological improvement
- ▶ Family-friendly (active kids)
- ▶ Multi-use and cultural activities
- ▶ Well-maintained
- ▶ Pride
- ▶ Attractive
- ▶ Vibrant
- ▶ Social housing and/or mental health and addiction facilities

Suggested Preliminary Vision

Nunns Creek Park is a safe, modern, and attractive destination near Campbell River's downtown that protects and enhances the ecology of Nunns Creek, while creating an active, family-friendly park that is used year-round. It is a central landmark and a destination that City residents are proud to share with visitors.

3.5 Frank James Park

- ▶ Of 71 respondents for this section of the survey, 100.0% have visited Frank James Park.
- ▶ In general, respondents were satisfied with the park and many believe it is an appropriate location for the *Transformation of the Shore* Festival if improved cleanup, maintenance, and updates are completed.
- ▶ The location, adjacent to Willow Point businesses, encourages business development and tourism and the oceanfront location and scenic views are appreciated by the public.
- ▶ Encouraging growth of creative / artistic activities at Frank James Park was strongly supported and additional events / programming was also favoured to enhance community use.
- ▶ Some comments noted concerns about the attractiveness of the park and suggested it could be a more prominent park within the City with updates such as beach access, parking improvements, landscaping, and improved amenities.

3.5.1 Key Issues & Opportunities Themes

Issues	Opportunities
<ul style="list-style-type: none"> ▶ Insufficient parking (especially during events) ▶ Limited beach access and erosion (planting, safety) ▶ Traffic issues (noise, slow traffic through Willow Point) ▶ Maintenance issues ▶ Vandalism ▶ Impacts of Transformations on the Shore event (condition of grass, clean-up, limited use during other times of the year) ▶ Park amenities (lack of seating, recycling bins, play areas) ▶ Draw to the Park (besides the carving event, what draws people to the park?) ▶ Condition of Walter Morgan Studio ▶ Limited connection between Sybil Andrews Cottage and the rest of the park ▶ Washroom facilities (including location) ▶ Configuration (size limitations, width) ▶ Dog management (no off-leash guidelines) ▶ Impacts to adjacent neighbouring residential areas ▶ Accessibility limitations 	<ul style="list-style-type: none"> ▶ Location supports local economy ▶ Waterfront location is a draw ▶ Arts elements (Sybil Andrews cottage, Transformations on the Shore festival) ▶ Connection to Seawalk ▶ Starting point for community events (e.g., fundraising walks / runs) ▶ Sybil Andrews Cottage restoration

3.5.2 Current Park Use

Q16: Typical activities that respondents participate in at Frank James Park

The top three activities that respondents participate in at Frank James Park are:

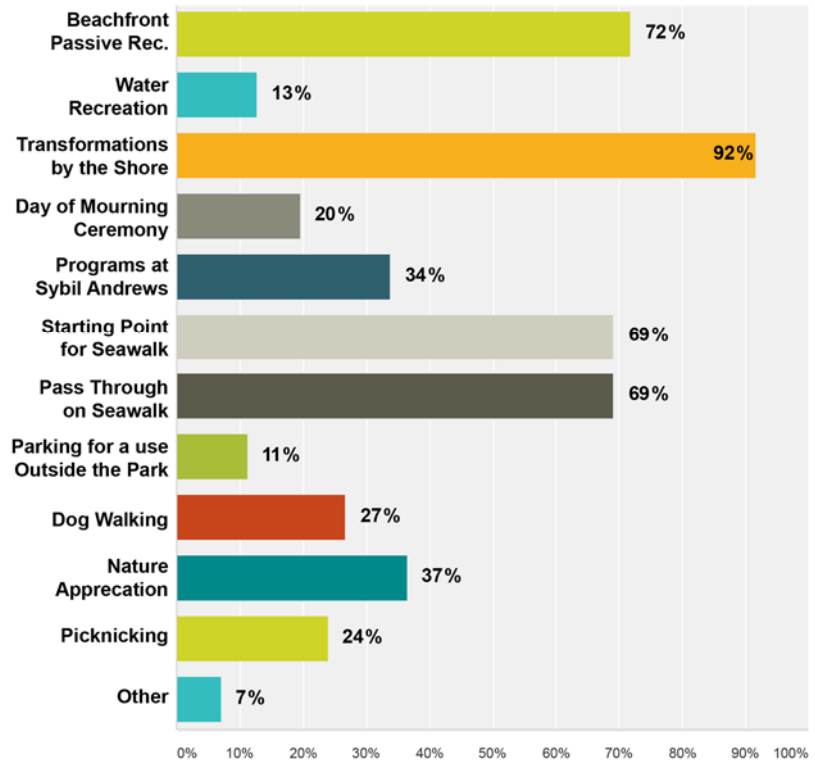
1. Transformations by the Shore Chainsaw Carving Festival (participant or spectator) – 91.5%
2. Beachfront Passive Recreation (e.g., beach combing, beach fires, etc.) – 71.8%
3. Starting Point for Walking / Running / Riding along Seawalk and Pass through while Walking / Running / Riding along Seawalk – 69.0% (tie)

The three activities that received the least responses included:

1. Parking for a use outside the Park (e.g., Lion's Hall, commercial areas, etc.) – 11.3%
2. Beach Water Recreation (e.g., swimming, non-motorized boating, etc.) – 12.7%
3. Day of Mourning Ceremony – 20%

Q16 What kinds of activities do you typically participate in at Frank James Park? (Please select all that apply).

Answered: 71 Skipped: 78

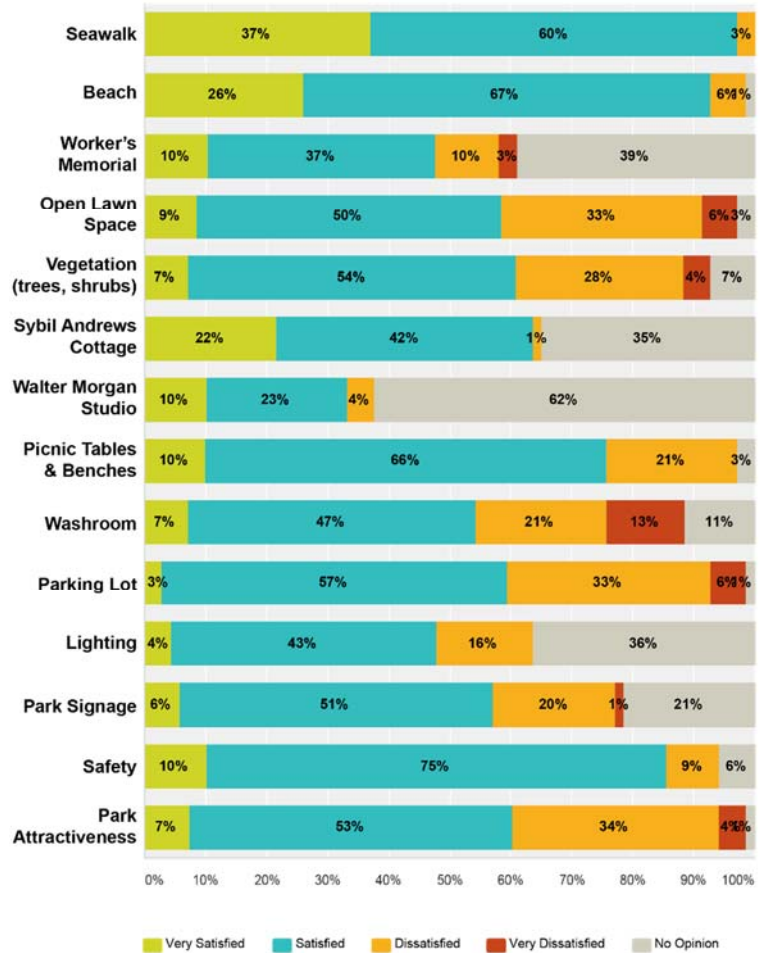


Q17: Level of Satisfaction with Amenities at Frank James Park

- ▶ Responses generally showed high levels of satisfaction for the amenities at Frank James Park. Of the 14 amenities asked about not one had more than 39% of respondents identifying dissatisfaction.
- ▶ The Seawalk, Beach Areas, and Sybil Andrews Cottage had the highest levels of satisfaction.
- ▶ Relatively few participants provided a response about Walter Morgan Studio (37%). Of those, the majority were satisfied.
- ▶ The highest rates of dissatisfaction were for the open lawn space, parking lot, and washroom.
- ▶ Opinions about the attractiveness of the park are varied, with some believing it is very attractive and others suggesting it needs improvement.

Q17 What is your level of satisfaction with the following aspects / amenities at Frank James Park? (Please check one box for each category)

Answered: 70 Skipped: 79



Q18: Limitations for Using Frank James Park

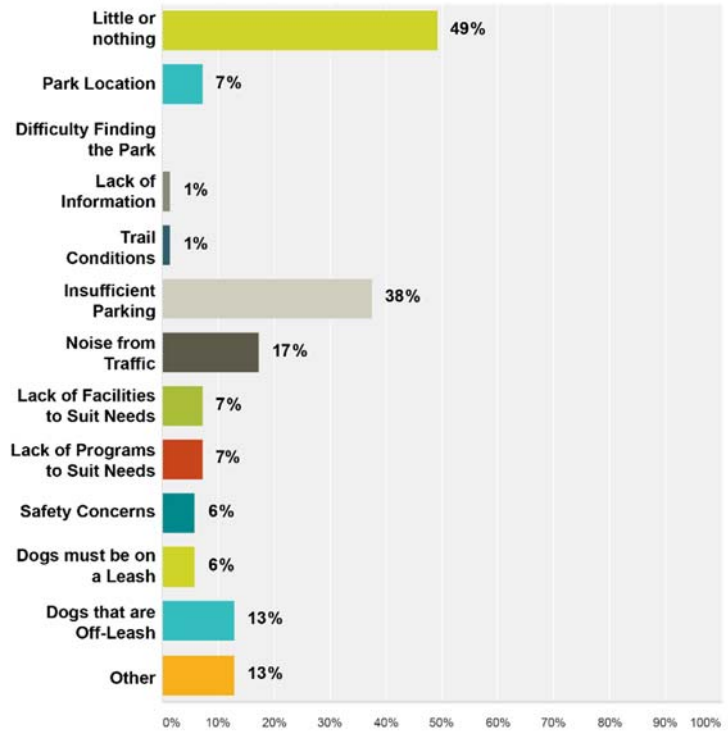
Participants were asked if there is anything that limits their use of Frank James Park.

- ▶ Most participants identified that little or nothing limits their use of the park.
- ▶ The primary limitation was insufficient parking (28%).
- ▶ Noise from traffic was the next highest limiting factor (17%).
- ▶ Respondents noted that accessibility constraints, especially related to beach access, should be also identified as a limitation.

"I am restricted in my ability to walk. I was at the park on Wed. (Opening of Transformation of the Shores) and wanted to get on the beach. I found it difficult, until I found the rock access. I had to leave the beach sooner than I wanted to, as I was not sure where and how many rock access points there were."

Q18 What, if anything, limits your household's use of Frank James Park? (Please select all that apply)

Answered: 69 Skipped: 80



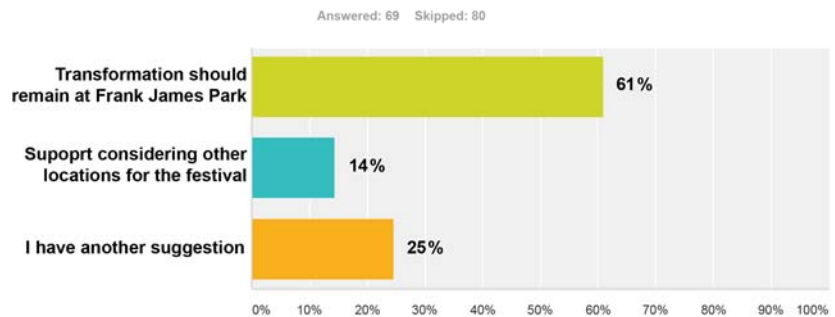
3.5.3 Future Park Use

Q19: Key Question: Location for *Transformations on the Shore* Festival

Respondents were asked if Frank James Park is an ideal location for the *Transformations on the Shore* Chainsaw Carving Festival or if alternative locations should be considered.

- ▶ 60.9% believe *Transformations on the Shore* should remain at Frank James Park.
- ▶ 14.5% support the City considering alternative locations for the festival.
- ▶ 24.6% had another suggestion.

Q20 *Transformations on the Shore* Chainsaw Carving Festival is an important annual community event that takes place in Frank James Park. The popularity of this event leads to high foot traffic and heavy use, which creates maintenance challenges and damage to the lawn. At this early stage, we are seeking to understand people's opinions on whether they believe Frank James Park is an ideal location for the festival or if alternative locations should be considered. Please identify a statement that best fits with your initial thoughts.



Key comments about the festival location included:

- ▶ **Good location** (visibility from highway and on the oceanfront, beneficial to Willow Point community and businesses, tourism)
- ▶ **Suggestions for changing the surface** (from grass) where the carving take place to reduce damage and maintenance
- ▶ **Post-event cleanup** – improve cleanup of area post-event as volunteers do not have the capacity or equipment to remove the sawdust
- ▶ **Improve parking** to accommodate events
- ▶ **Alternative locations for the festival** – Consider Nunns Creek Park as the Logger Sports event is already there; Ken Ford Park as there is more lawn space and parking

3.5.4 New Ideas

Respondents were asked for ideas on new facilities, events, or programs that could be considered for Frank James Park. The following ideas were identified:

- ▶ **Art** – Place for artists to showcase their work year-round; Painters in the Park, similar to Moss Street Paint in Victoria where painters come paint and sell their art; art shows and artists painting outdoors; public and kid' s arts classes; more attention to Sybil Andrews; promotion of Sybil Andrews cottage.
- ▶ **Programming** – Gathering point for walking / running groups, Tai Chi, yoga, other programs. Very easy access to the beach at Frank James Park; programming related to identifying sea life, rocks, seaweeds, etc.
- ▶ **Events** – Festivals, music, and concerts; farmer's markets on a weeknight during the summer to get more people who live in the area who can walk; Summer art festival at Sybil Andrews cottage that is more "accessible" in a visual sense with coffee shop, hosting musical performances, and visual art shows; Summer concert series or busker's festival; buskers and street performers to entertain people on the Seawalk.
- ▶ **Park Amenities** – Picnic shelter, portable bleachers to move where required, highly visible small skate park, children's playground with swings, sandbox, slides, etc., bike racks; better crosswalk between the park and the shops on the other side of the highway; moving the memorial to a quieter location within the park.
- ▶ **Beach Access** – Encourage more beach use for families; encourage viewing; more beach access points to prevent erosion and more integration into the foreshore environment to promote the park as a "gateway" to the Seawalk; considerations to the scenic view (e.g. careful placement of amenities, structures, or planting)
- ▶ **Improved washroom** – Running water (see vandal proof washroom in Ladysmith - Holland Creek trail)
- ▶ **Parking lot improvements** – Paving, lining, expansion

"Sybil Andrews Park has the potential to become a destination Art Center. Building on her reputation, we could have an Artist-in-residence program. This would use the residence and require removing the existing shed. A large studio and art Center would replace it providing the community with an excellent facility and provide the artist with a working space."

3.5.5 Vision

Respondents were asked to provide in one word or a short phrase their vision for the future of Frank James Park. Many participants noted that they were satisfied with the park as it is. Common words and phrases were:

"Quaint seaside park skirting a vibrant city."

- ▶ **Natural and Sustainable** – Ecology (birds, fish, trees, eagles, starfish); as natural state as possible; protect natural habitat for plants and animals.
- ▶ **Seaside Park** – Seawalk and gateway/entry to the Seawalk; beach access and walking path; charming and leisurely; "Showcase" park of the waterfront.
- ▶ **Creative** – Artistic creation against a backdrop of nature's beauty; creativity; Sybil Andrews.
- ▶ **Aesthetics** – Maintenance, welcoming park design in a high profile area of Willow Point; more gardens/landscaping (paving stones, flowers).
- ▶ **Community** – Family-friendly; youth; vibrancy.
- ▶ **Amenities** – More parking; viewing platform for Campbell River; continuous park area that encompasses Sybil Andrews, Adams Park, and the Lions Hall; year-round covered shelter for outdoor grilling.

Suggested Preliminary Vision

Frank James Park is a "showcase" park on the waterfront and Seawalk that encourages artistic creation against the backdrop of nature's beauty.