



Media Release

April 29, 2021

Support Local and Shop Downtown this Summer at the Pier Street Market

The Pier Street market is returning for another summer on Cedar Street. The market kicks off on Sunday, May 2, and will run through to September 26. The Market will be open every Sunday, from 10 a.m. to 1:30 p.m.

The Cedar Street location offers a spacious, outdoor venue in the heart of downtown Campbell River. Last year, the Pier Street Market drew about 700 people and 21 vendors into the downtown area every week. Over the course of the 12-week operating season, 37 unique vendors were able to reach more than 8,300 local shoppers.

“It’s wonderful to see such support for our local producers and businesses,” says Rose Klukas, economic development officer at the City of Campbell River. *“Shopping locally really does have a direct effect on the local economy. It keeps money flowing through the community, supporting jobs and encouraging variety in the marketplace. This helps to boost both our economy, and our community as well.”*

The Pier Street Market demonstrates how important it is to offer diverse opportunities for our community members to shop locally. Last year, surrounding businesses, such as Beach Fire Brewing, Stonehouse Teas, and The Urbanary, reported an increase in customers on Sundays when the market was operating.

“I feel that our business got a boost from the market. Unlike other days, the place filled at noon and there were people waiting to get in.”

— Laura Gosnell, Beach Fire Brewing

This year, the Pier Street Market will continue to feature local food producers as well as welcoming a limited number of other arts and craft vendors.

‘We are very excited to be able to welcome a select number of artisan vendors back to the market this summer. It is important that we are able to offer an opportunity for other local, small businesses to reach shoppers in a safe, and central location.’

-Reid King, Pier Street Market

Building on the success of last year, the Pier Street Market is looking forward to another summer in Downtown Campbell River. The Cedar Street location has plenty of public parking close by. Campbell River Transit stops at the entrance to the market on Cedar Street.

For more information, please contact Reid King, peirstreetmarketcr@gmail.com

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