

# Council Meeting Highlights April 23, 2018

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## Council recognizes 100 years for 54 Royal Canadian Sea Cadets

Mayor Andy Adams congratulated the Campbell River Royal Canadian Sea Cadets on the centennial anniversary of the Royal Canadian Sea Cadets in Canada. Mayor Adams also congratulated their Commanding Officer, Dan Richard, on his upcoming retirement from the position of commanding officer after being involved in the sea cadets since 1994. A video of the Campbell River Sea Cadets Centennial can be seen at this link <a href="https://youtu.be/L1Bqv09MUdl">https://youtu.be/L1Bqv09MUdl</a>

### City receives Smart 50 Award for CRadvantage network

Campbell River is one of four Canadian cities honoured by the 2018 Smart Cities Connect Foundation and US Ignite. The Smart 50 Award was presented to Campbell River in recognition of the City's work to enable high-speed, high-bandwidth internet connectivity in the downtown core. Mayor Andy Adams congratulated economic development officer Rose Klukas and information technology manager Warren Kalyn for championing the City-owned infrastructure that supports affordable enterprise-level internet service for downtown businesses and residential developments. The three other Canadian cities were Montreal, Richmond Hill and Richmond. (More details in the City's January 17, 2018 news release.)

Update on Strathcona Community Health Network regional housing needs assessment Strathcona Community Health Network coordinator Libby King updated Council on a regional housing needs assessment currently underway. With projected population growth, the current low vacancy rate and increasing house prices, the assessment includes a survey and interviews to determine impacts of the changing housing environment. A housing survey available online at stratchona-chn.net/survey is open until May 8. The assessment will gather data to inform a regional housing plan that will be completed this fall. The assessment and plan will support collaborative projects with housing non-profits and grant funding requests. The assessment is supported by the Strathcona Regional District staff, with project funding from Island Health \$30,000) and the City of Campbell River (\$20,000). Partners in the project include government agencies such as Island Heath and BC Housing as well as United Way, Habitat for Humanity, Campbell River Head Injury Society, BC Healthy Communities and John Howard Society North Island and Strathcona Regional District.

Variance to road service requirements for subdivision of Evergreen Road property Council approved a request from the owners of 2063 Evergreen Rd. related to subdivision of their property. This enables subdivision and development of a one-acre lot from the parcel, while maintaining a 3.74 acre parcel for future development. Council agreed to reduce the classification along Franzen Road from urban to rural, which reduces the standard required for frontage improvements along this route. Council also waived payment and improvements required along Walworth Road, subject to the owners registering a no-building, no-subdivision covenant on the remaining land. Fees for the remaining land would be due and improvements would occur if/when the property is developed in future.

### Formal approval for 2018 tax rates considered

Council approved first three readings of the 2018 Tax Rates Bylaw, which enacts the 2.1% tax rate increase approved during 2018 Financial Planning deliberations for all tax classes, residential, business, and light and major industry. The tax rate policy is built on budget parameters defined in the City's *Financial Stability & Resiliency Program*. The tax rate increase provides funding for base operating inflationary and contract increases, and incremental enhancements to new services. The 2018 budget includes funding for an additional RCMP



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member and increases to capital funding for ongoing maintenance and upgrade of infrastructure to ensure reliable service delivery.

## Council supports local service tax for Willow Point Business Improvement Area

In response to a request from the Willow Point Business Improvement Area, Council gave first three reading for a bylaw that would continue to levy a local service tax on businesses in the neighbourhood to support beautification efforts. The local service tax would generate:

2018 \$24,390 2019 \$25,101 2020 \$25,807 2021 \$26,547 2022 \$27,685

Council praised seasonal banners, lights and flower baskets in the Willow Point area supported through funds raised by this local service tax on area businesses.

## Advisory committee changes

A recent City governance review has resulted in our existing advisory committee structure being revised to focus more specifically on Council's strategic priorities and community needs. Three new committees will be:

- Community Planning Committee
- Environmental Advisory Committee
- Healthy Community and Public Safety Committee

See the City news release for additional details on the changed advisory committee structure.

#### Big Rock boat ramp dock to be built by CR Metal Fabricators

Council approved construction of the new Big Rock boat ramp dock to CR Metal Fabricators Ltd. Contract cost for the floating docks that will increase accessibility and safe use of the boat ramp is up to \$289,950.

### **Council supports Campbell River Golf and Country Club liquor licence expansion**

Council supported a proposed amendment to the liquor licence for the Campbell River Golf and Country Club. This would expand the licence that currently allows liquor to be served at the Sandtrap Restaurant and Lounge to permit serving liquor in the proposed driving range building and patio. Council supported the application under the condition that the patio only operates until 11 p.m.

Council considers the Campbell River Golf and Country Club (previously Sequoia Springs Golf Club) a well-run business with no known history of noise and disturbance. Notices were mailed to all properties within 100 metres of the site, and no feedback was received by the April 23 deadline. Final approval of the liquor licence is granted by the Province's Liquor Control Branch.

Council seeks RCMP feedback re: 9th Avenue laneway access onto Dogwood Street

Council directed staff to request comments from the RCMP on traffic concerns and recommended use of the laneway/Dogwood intersection near the Campbell River Head Injury Society's approved development of a four-storey apartment building at 531 9th Ave. Council previously requested a staff report with options to consider new signs to make drivers aware of hazards and restrictions for vehicles entering Dogwood from the lane south of 9th Avenue. Staff will also discuss use of the lane with the School District.



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Tourism report highlights strong community participation and hotel tax revenue

Campbell River's 2017 financial and performance reports and related stakeholder survey will be submitted to Destination BC by April 30.

Highlights of the report:

- Tourism Advisory Committee formed and met quarterly to discuss tourism in Campbell River and provide recommendations to Council. The committee will continue to meet in 2018.
- Began collecting Municipal and Regional District Tax (hotel tax) last spring. This revenue, raised through contributions by visitors rather than local property taxation, generated \$403,816 for future tourism and marketing initiatives outlined in the tactical plan and fiveyear tourism strategy.

Mayor Andy Adams expressed Council's appreciation to representatives of the accommodation sector who provided early support for the municipal and regional hotel tax.

In response to questions about support for shoulder season events such the Cyclone Taylor Cup and Mayor's Caucus, tourism executive director Kirsten Soder confirmed the budget has unassigned marketing funds available thanks to the strong hotel tax revenue – and that Destination Campbell River is working with economic development and other City departments to collaborate on projects.

Council also praised the collaborative relationship with Gold River, Sayward, Tahsis and Zeballos that led to a \$50,000 grant for a regional tourism planning/marketing initiative.

## 2017 bylaw enforcement statistics

A comparison of bylaw enforcement statistics yields the following highlights:

- A review of statistics from 2007 to 2017 indicates that bylaw complaints steadily increased between the years of 2011 and 2016.
- Bylaw complaints decreased between 2016 and 2017, primarily due to a lower number of snow removal and graffiti complaints.

All statistics relate to the year in which the complaint was received. Statistics relate to complaints made to the City Bylaw Enforcement and do not include complaints made to and responded to by RCMP/Fire Department/Animal Control or other agencies. Due to the amount of time required to achieve compliance, some complaints are not resolved until the following year.

#### Rotary Club proposes enhancement for Maritime Heritage Centre pocket park

Council received correspondence from the Campbell River Rotary Club regarding proposed funding for enhancements to the Maritime Heritage Pocket Park in 2019. Council referred the discussion of this proposal to a future Committee of the Whole meeting.

#### **New city clerk for Campbell River**

Elle Brovold, formerly the City's property manager, was welcomed to her chair in Council Chambers as the new city clerk.