

HELP PUT CAMPBELL RIVER'S TOURISM MARKETING PLAN INTO ACTION

Join the Tourism Advisory Committee!

The City has five appointments open on the Tourism Advisory Committee for two year terms beginning January 1, 2021 and ending December 31, 2022.

The Tourism Advisory Committee provides advice and recommendations to Council to deliver the community's tourism vision and make Campbell River a destination of choice.

The committee focuses on:

1. Destination marketing in target markets to increase the number of overnight stays in paid accommodation
2. Visitor servicing that provides information where/when/how visitors prefer to support longer stays and increased spending, plus education and training to help Campbell River deliver remarkable visitor experiences
3. Destination development by working with partners to ensure tourism knowledge and expertise and the visitor perspective is considered in all significant local projects/ventures

The nine voting members on the Tourism Advisory Committee include people with experience and knowledge of tourism or destination marketing, visitor servicing or related and relevant skills.

Information and applications are at City Hall or at www.campbellriver.ca under What's New.

Apply today! Deadline is 4:30 p.m. Friday, December 4, 2020

Questions? Please contact Rose Klukas, Economic Development Officer at 250-286-5738 or email rose.klukas@campbellriver.ca

Amendments to City's 2020-2029 Financial Plan to incorporate changes related to Council decisions this year

OPPORTUNITY FOR PUBLIC INPUT

The City of Campbell River welcomes public input on amendments to the 2020-2029 Financial Plan that reflect decisions made by Council throughout 2020.

The Community Charter requires the City to amend the budget bylaw with these changes and balance the budget prior to the adoption of next year's Financial Plan bylaw, which will be considered in December 2020.

Send written comments to by noon, Dec. 4 – by email to dennis.brodie@campbellriver.ca or deliver paper copies to City Hall.

The City of Campbell River 2020-2029 Ten Year Financial Plan Amendment Bylaw No. 3797, 2020 received first three readings at the Nov. 16 Council meeting and will be presented for final adoption at the Dec. 14 meeting.

View the amendment bylaw on the City's website by clicking on *Council Webcasts & Agendas* on the homepage. Then click on *View Council Agendas and Minutes on CivicWeb*. Paper copies are available from the City's Finance Department.

For additional information, contact Dennis Brodie, Acting Director of Finance / CFO
Telephone 250-286-5754
Email dennis.brodie@campbellriver.ca

