

## CITY PROPOSES RENEWING LOCAL SERVICE TAX TO PROMOTE WILLOW POINT BUSINESSES FOR ANOTHER FIVE YEARS

**REVISED boundary and deadline for responses extended to April 16, 2018**

Following the initial notices on Jan 26th & Feb 2nd, the WPBIA Association requested that the City amend the Willow Point Business Improvement Area by removing 2780 South Island Highway. See revised map for WPBIA boundaries.

To support local business promotion, the City of Campbell River, in cooperation with the Willow Point Business Improvement Area Association proposes renewing a local service tax for business properties in the Willow Point Business Improvement Area (WPBIA) for another five-year term.

Over the past five years, owners of Class 6 (Business/Other) property within the WPBIA have paid the tax (collected by the City) to fund marketing and beautification projects to promote Willow Point.

**How much would it cost?** The WPBIA's proposed budget is: \$24,390 in 2018, \$25,101 in 2019, \$25,807 in 2020, \$26,547 in 2021 and \$27,685 in 2022. In order to raise the funds requested by the WPBIA, owners of Class 6 property lying within the WPBIA would be required to pay a local service tax at a rate of approximately \$1.72 per \$1,000 of assessed value of the improvements (buildings) on their property.

**What happens next?** In order for the WPBIA to continue operating, City Council must adopt a new bylaw that would re-establish the WPBIA for five years. The WPBIAA has asked that the bylaw be processed as a "Council initiative" under the authority of the Community Charter – Part 7, Division 5.

Under the "Council initiative" method, Council may proceed with the renewal of the WPBIA unless a petition against the bylaw is received, signed by at least 50 per cent of the owners of properties that would be subject to the local service tax and in total represent at least 50 per cent of the assessed value of land and improvements.

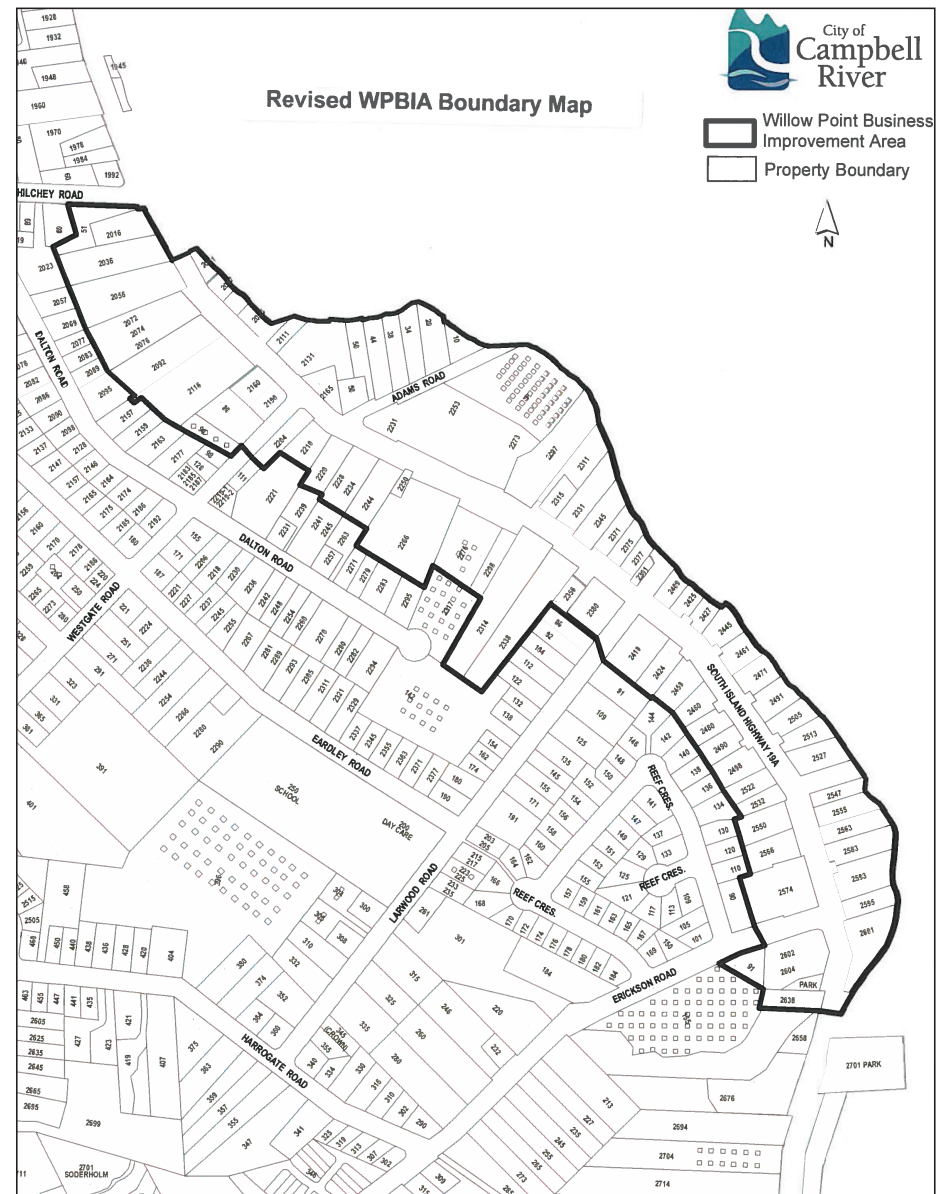
Owners of Class 6 property located within the WPBIA boundary who are opposed to the renewal of the WPBIA must notify the City in writing no later than **April 16, 2018**.

Information about the renewal of the Willow Point Business Improvement Area, including copies of relevant legislation, is available for inspection

between 8:30 a.m. to 4:30 p.m., Monday through Friday at Campbell River City Hall, 301 St. Ann's Road. Request an electronic copy by e-mailing [tracy.bate@campbellriver.ca](mailto:tracy.bate@campbellriver.ca), or by calling 250-286-5705.

For more information on the WPBIA's business promotion, please contact WPBIA President, Sandra Allen at 250-923-3121.

T. Bate, Deputy City Clerk



## HAVE YOUR SAY

*We're  
Listening.*

For more information,  
please contact the  
City of Campbell River  
Development Services  
Department at  
250-286-5726 or  
Kevin Brooks at  
250-286-5748.

**PUBLIC HEARING**  
Monday,  
March 19, 2018  
6:30pm

Council Chambers  
301 St. Ann's Road  
Campbell River, BC  
V9W 4C7

### PUBLIC HEARING NOTICE OPPORTUNITY FOR INPUT Zoning Bylaw Amendment

File: P1700103  
Address: 599 BIRCH ST

A Public Hearing will be held in the Council Chambers of City Hall located at 301 St. Ann's Road in Campbell River, B.C. at 6:30 p.m. on March 19, 2018 to provide an opportunity for public input on Bylaw No. 3693, 2018.

#### What is the purpose of Zoning Amendment Bylaw No. 3693, 2018?

The applicant has applied to rezone this single family property from Residential One (R-1) to Residential One A (R-1A) to permit construction of a secondary suite within the existing dwelling.

#### Legal Description

AMENDED LOT 16 (DD 260549-I), DISTRICT LOT 73, SAYWARD DISTRICT, PLAN 7255

#### Where can I view a copy of the bylaw?

View a copy of the proposed Bylaw at City Hall in the Community Planning & Development Services Department between the hours of 8:30 a.m. and 4:30 p.m., Monday to Friday from **March 9, 2018 to March 19, 2018**.

#### How can I provide comments?

You are able to speak at the Public Hearing or share a written submission for Council's consideration. Written comments can be submitted in advance at City Hall in the Community Planning & Development Services Department, or emailed to [planning@campbellriver.ca](mailto:planning@campbellriver.ca), to be received no later than 4 p.m. on March 19, 2018. Register at the Public Hearing or in advance by calling 250-286-5700.



**Please note that legal considerations prevent Council from receiving any representations or submissions after the close of the Public Hearing**

For more information, please contact the City of Campbell River Community Planning & Development Services Department at 250-286-5726 or Kevin Brooks at 250-286-5748.