

## **MEDIA ADVISORY**



#### October 4, 2024

## JOIN THE CITY AND SRD FOR THE 2024 COMMUNITY SHAKEOUT

An earthquake of significant magnitude could occur on Vancouver Island at any time, potentially exceeding the capacity of our emergency response system to provide immediate assistance for an extended period. A potential risk of a dam failure at the John Hart Dam or Strathcona Dam following a significant earthquake exists until BC Hydro completes the seismic upgrades that are planned for completion by 2030.

To help the community be better prepared for this and other scenarios, the City of Campbell River and the Strathcona Regional District are sponsoring the 2024 ShakeOut Self-Guided Exercise and various First Aid and Radio certification courses.

### SHAKE OUT SELF-GUIDED EXERCISE - THURSDAY, OCTOBER 17, 2024

This event allows community members to follow the steps that they should be ready to take in the event of a significant earthquake. As downtown Campbell River is especially at risk, this exercise is important for anyone who frequents the downtown core. No pre-registration is required, just follow these steps.

**10:17 a.m.** – Drop, Cover and Hold On for five minutes. After the "shaking" stops, count to 60 and then begin your evacuation immediately by getting safe and moving out of the area. If you are starting outside of the downtown flooding zone, you have completed the exercise.

**10:24 a.m.** – If you are starting in the downtown flooding zone, proceed to evacuate to your closest area outside of the flooding zone on foot or by bicycle (it is unlikely that regular vehicles could navigate the roads after an earthquake due to extensive damage).

When you safely reach an area outside of the flooding zone, check to see how long it took you to evacuate your area.

#### **Enter the Contest to Win Prizes**

Take a selfie at any stage of the exercise and post them to Facebook or Instagram, or email them to <a href="mailto:preparedness@srd.ca">preparedness@srd.ca</a>. Tag @strathconaregionaldistrict and use the hashtag #ShakeOutThenGetOut2024.

Everyone who submits their selfies by 4 p.m. on Friday, October 18, 2024, will be entered to win one of several household emergency preparedness prizes, with the grand prize being a Household Wildfire Sprinkler Protection Kit!

#### EARTHQUAKE FIRST AID AND BASIC AMATEUR (HAM) RADIO CERTIFICATION COURSES

Five free, hands-on 'Earthquake First Aid' sessions will be offered. These sessions will explore sling/splints, pressure bandages, tourniquets, wound care and moving an injured victim. They will prepare community members so that they are better able to care for their family members, friends and loved ones after a significant earthquake.

A Basic Amateur (Ham) Radio Certification course (26 hours) will be offered. Amateur radio brings people, electronics and communication together. People use ham radios to talk across town and around the world, all without the internet or cell phones. It is a lifeline during an emergency.



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Course	Date	Time	Location
Earthquake First Aid	Tuesday, October 15 (2 sessions to choose from)	2 p.m. – 4:30 p.m.	Hall – Oyster Bay Resort 4357 South Island Highway
		6:30 p.m. – 9 p.m.	
	Thursday, October 17 (3 sessions to choose from)	9:30 a.m. – 12 noon	Dogwood Room – Strathcona Gardens Recreation Complex 225 South Dogwood Street
		2:30 p.m. – 5:00 p.m.	
		7 p.m. – 9:30 p.m.	
Basic Amateur (Ham) Radio Certification	Thursday, October 24	6 p.m. – 8 p.m.	Campbell River Community Centre – Multipurpose Room #1 401 – 11th Avenue
	Friday, October 25	9 a.m. – 5 p.m.	
26-hours long, must attend all 4 sessions  *This course costs \$15/person and is for ages 16+ (or permission from Emergency Program staff to register)	Saturday, October 26	9 a.m. – 5 p.m.	
	Sunday, October 27	9 a.m. – 5 p.m.	

To register for the Earthquake First Aid or Ham Radio certification courses, please contact Shaun Koopman, the Manager of Emergency Services at Strathcona Regional District, at <a href="mailto:skoopman@srd.ca">skoopman@srd.ca</a> or 250-830-6702.

Learn more about the Great British Columbia ShakeOut at <a href="mailto:shakeOut">shakeOut</a> at <a href="mailto:

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## **Contacts:**

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