



## News Release

June 1, 2017

---

### **Join the rainbow crosswalk painting party, Wednesday June 7**

A makeover for the crosswalk at 10<sup>th</sup> Avenue and Shoppers Row will turn this intersection into a colourful celebration of diversity.

Starting at 4 p.m., Wednesday, June 7, a group of Campbell River's youth will be part of the rainbow crosswalk painting crew. Laura McLaren, the local LGBT2Q youth group leader, invites anyone who would like to support this project to show up at Logger Mike around 4 p.m. ready to help.

Traffic control will be in place along Shoppers Row between 10<sup>th</sup> and 11<sup>th</sup> avenues during the painting.

*"Jason from Georgia Straight Line Painting Corp, who painted the rainbow crosswalk in Nanaimo, will be there generously donating his time and resources,"* says the City's recreation and culture supervisor Michele Sirett, who will lend a hand and do a Facebook Live post on the Campbell River Recreation page around 5 p.m.

*"Council supports this installation and recognizes the value of art crosswalks. Like last year, this is a temporary rainbow crosswalk, but Council has directed staff to develop a policy to consider how more permanent crosswalk installations could be managed in future years,"* adds deputy City manager Ron Neufeld. *"The timing for this work will ensure that the crosswalk looks fantastic for the Pride celebrations on June 24."*

Pride festivities will take place between noon and 4 p.m. on June 24 in Spirit Square, and all community members are invited to join the fun.

Many thanks to the City's Public Art Committee for supporting this project.

###

Contact: Michele Sirett, Recreation and Culture Supervisor

250-286-1161