

June 19, 2014

Here's what you said: Recreation & Culture public consultation results

Thanks to almost 700 community members who shared their thoughts on recreation in Campbell River, changes are in the works to make fitness, fun and social programs ever more popular.

"The results of April's public feedback on community recreation services confirmed the value of many of the current community services and provided information that will help us enhance recreation services," says Lynn Wark, the City's recreation and culture manager. *"We're looking forward to making changes based on this feedback to encourage even more people to take part in recreation and culture programs and activities."*

Highlights

- Survey and focus group results emphasized the importance of keeping services affordable and accessible for people of all ages, stages and abilities.
- Fun, socialization and fitness are the main reasons people participate in recreation programs and activities.
- Drop-in activities are preferred for sports, fitness, health and wellness
- Free trials were a popular suggestion.
- People want to see even more programs in parks and promoting outdoor recreation.
- People requested more child care and family programming – and want children's programs to coincide with adult programs.
- Special events were also considered highly desirable for the community.
- Program timing and transportation challenges prevent people from participating.
- Online registration is on the community wish-list.
- Feedback confirmed that regular community check-ins and feedback opportunities would help continually improve service.

The public consultation results have been presented to Community Services Recreation and Culture Commission earlier this month.

People who would like to ask questions or share comments about the results are invited to call the Recreation & Culture Department at 250-286-1161 or 250-923-7911.

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