

May 13, 2014

City of Campbell River helps draw recognition for local development

In partnership with the Coast Realty Group, City staff helped draw award-winning recognition for local developments this spring.

City of Campbell River land use planning staff worked with Coast Realty Group to put together nominations that turned into awards for the downtown Target store and Timberline Village. Staff also helped assemble a nomination for the new multi-family building at Merecroft and Dogwood.

"In 2008, the first year the awards program was launched, I worked with the City planner to nominate Ironwood Place, which won an Award of Merit," says Rosa Powell, real estate consultant with Campbell River's Coast Realty Group. "This year, the City's land use services manager Ross Blackwell and the Coast Realty Group team submitted two nominations: Target under the renovations category and Cornerstone under multi-family. Target received an Award of Excellence, and Ross's contribution was an integral component of the nominations."

"Staff were eager to assist and pleased to learn two of the three projects we nominated were winners, and we extend our congratulations to the Rose Harbour development for its award, too" says Ross Blackwell, the City's land use services manager. "These projects showcase the benefits of combining community and professional expertise, and of the City's continuing efforts to work cooperatively with developers to create projects that raise community standards to enhance quality of life in Campbell River."

The awards were presented in Nanaimo during the 7th Annual Vancouver Island Commercial Building Awards. A near record number of nominations entered the 2014 Commercial Building Awards to celebrate the best in commercial and industrial construction north of the Malahat.

Campbell River Commercial Building Award of Excellence category winners:

- Office/Retail Renovation category – Target Store

Campbell River Commercial Building Award of Merit category winners:

- Retail category – Timberline Village Shopping Centre
- Specialty Housing category – Rose Harbour

"In addition to his help on the awards nominations, local realtors enjoy Ross' informative presentations and appreciate the time he takes from his busy schedule to communicate updates relating to our industry," Powell adds. The City's land use services manager made a presentation to more than 30 realtors at a Vancouver Island Real Estate Board zone luncheon on June 28, 2012. The presentation focused on Campbell River's present and future development plans and its relationship to neighbouring communities. Blackwell was also a guest speaker at the local Coast Realty office on October 28 and at another zone luncheon on December 4 last year.

Previous Campbell River projects honoured with Vancouver Island Real Estate Board awards:

- 2008: Ironwood Place, Award of Merit
- 2012: Campbell River Airport expansion, Award of Merit (Institutional)
- 2012: North Island College Gathering Place, Award of Merit (Community Enhancement)
- 2013: Nikola Road group home and affordable rental housing, Award of Merit

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