

February 28, 2014

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### **Public input sought for Alder Street corridor review**

Be part of the process, get involved and provide input into the future of the Alder Street corridor.

The City of Campbell River is reviewing opportunities to improve Alder Street – and public input is sought on how best to balance Alder Street’s role as one of the primary north-south routes with safe access to and from the many single-family homes along this 7.5 kilometre street.

The City also wants residents’ opinions on sidewalk improvements, how to better accommodate bicycles and bus stop upgrades.

The first opportunity for people to get involved will be at a public open house on Wednesday, March 12 between 5:30 and 7:30 p.m. at the Sportsplex.

At the open house session, people will see examples of options that could be considered for this route, based on a consultant’s initial review of the project.

Boulevard Traffic Group and City staff will be on hand to discuss options and gather public feedback as we work towards the next steps for this important transportation corridor.

The open house material will also reference the City’s 2012 *Master Transportation Plan* – a vision for the community’s multi-modal transportation system for the next 25 years.

People can also monitor the corridor review by visiting the City’s website for updates and additional opportunities to provide input – or by following the City’s Facebook Page.

View the City of Campbell River’s *Master Transportation Plan* online at [www.campbellriver.ca](http://www.campbellriver.ca) under Roads and Transportation / Studies.

The Alder Street corridor review is being completed by Boulevard Transportation Group, an Island-based transportation consulting firm with experience undertaking similar corridor planning studies.

Learn more about Boulevard at [www.blvdgroup.ca](http://www.blvdgroup.ca).

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