

November 4, 2011

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## **How did we do? City seeks feedback on consultation**

So, how was that for you?

The City of Campbell River is interested to know whether its most recent outreach activities have worked for you.

*“We’ve been trying to reach as many people with as many different perspectives as possible to capture their vision of the future,”* says Ross Blackwell, Land Use Manager for the City of Campbell River. *“We want to make sure we’re talking to people from all walks of life and interests, to know we’re capturing diverse perspectives and an accurate picture of what’s important to the greater community.”*

The City of Campbell River’s most recent consultation process has focused on big picture projects such as the Sustainable Official Community Plan, the Agriculture Plan and the Master Transportation Plan. To create an effective two-way exchange of knowledge and understanding, the City has introduced the Sustainable Campbell River website and Facebook page, offered prizes for survey participation and welcomed input at community events (Canada Day, film nights, the Home Show and more). It has also hosted stakeholder meetings, workshops and open houses at various stages in the planning process.

*“We’re always looking for ways to improve community consultation and reach more people, more consistently, and in a better, more meaningful way for all sorts of initiatives,”* Blackwell adds. *“We are particularly interested in hearing from the often-silent majority, and especially young people. We’d like to check in and ask people about what’s working, and what we can do better. Please take a few minutes to let us know.”*

Blackwell invites people to email the City with their comments on recent public engagement efforts.

What do you think the City of Campbell River is doing well now in terms of public engagement?

How could the City of Campbell River improve its current approach to public engagement?

Drop by City Hall to share comments with Blackwell in person, call him at 250-286-5748, or send email comments to [ross.blackwell@campbellriver.ca](mailto:ross.blackwell@campbellriver.ca).

To learn more about City services, events and information, telephone City Hall at 250-286-5700, send an email to [info@campbellriver.ca](mailto:info@campbellriver.ca), visit the City’s website ([www.campbellriver.ca](http://www.campbellriver.ca)) or follow City of Campbell River on Facebook.

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