

## Media Release

May 13, 2009

## Help Campbell River to Compete Nationally in the Communities in Bloom Competition

The City of Campbell River Parks, Recreation & Culture Department invites businesses and residents to prepare to be part of the national Communities in Bloom competition.

Here's how you can help:

Send photos and/or stories, by June 30, to the Communities in Bloom Committee to be included in the Community Profile Binder. Submissions should showcase work you or your group has done to contribute to improving Campbell River in one of the judging categories (ie: community litter pick-ups, broom bashes, new landscape displays, preservation of a natural area). Submissions can be sent to Lynn Wark, CIB Committee Staff Liaison, at <a href="mailto:lynn.wark@campbellriver.ca">lynn.wark@campbellriver.ca</a>

**Volunteer to showcase your efforts to the judges on Tour Day.** The judges are eager to meet community members and find out what they are doing to improve the quality of life in Campbell River.

**Join the Communities in Bloom Committee to help plan for judging day.** To find out when the next Committee meeting is, call the City of Campbell River Parks Office.

Participate in the 3<sup>rd</sup> Annual Communities in Bloom sponsored Residential and Business Garden Contest. Register by June 12. Entry is free. Details can be found on the City of Campbell River website <a href="https://www.campbellriver.ca">www.campbellriver.ca</a>.

Campbell River received top honours of 5 Blooms in the provincial Communities in Bloom competition last year, and the City will participate in the prestigious National level of the competition in 2009. Out-of-province judges will arrive Thursday, July 23 and tour the city Friday, July 24. They will receive a Community Profile Binder and a full day tour showcasing elements from the following judging categories: Tidiness, Community Involvement, Natural and Cultural Heritage Preservation, Environmental Awareness, Tree and Urban Forest Management, Landscaped Areas, Floral Displays and Turf and Groundcovers.

For more information please call the City of Campbell River Parks Office at 250-286-7275.

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Contact: Lynn Wark, Parks Project Supervisor 250-286-7805