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Campbell River's economic development news is now *In the Spotlight*

The City of Campbell River has launched its first edition of *In the Spotlight*, a quarterly newsletter from the economic development officer.

"This newsletter showcases Campbell River as a vibrant community on the cusp of many innovative initiatives and embracing positive change," says Mayor Andy Adams. *"Our economic development news and data show that we are positioning ourselves to be in the best possible place to seize opportunities and partnerships that will expand our economic base while still maintaining the characteristics that make our quality of life unique."*

In the Spotlight also includes business-related updates from the current quarter, resources, tips and advice, and information about Campbell River's economic development initiatives.

"In the Spotlight is part of our commitment to engage with the community," adds economic development officer Rose Klukas. *"The newsletter focuses on topics that are most important to potential entrepreneurs, business owners, investors as well as residents with recent development statistics and snapshots of economic development opportunities in Campbell River."*

An additional feature of the newsletter is the Did you know? section, which highlights new initiatives, such as Campbell River's municipal broadband network initiative that will offer affordable enterprise level Internet access in the downtown core in 2017.

The newsletter will be distributed electronically via the City's website (sign up for email distribution through the Newsroom at www.campbellriver.ca) and social media platforms. Paper copies are available at City Hall.

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