

July 12, 2016

Deputy city manager honoured for leadership excellence

Ron Neufeld, the City of Campbell River's deputy city manager and general manager of operations has been recognized with a professional service award for excellence in leadership from the BC Local Government Management Association (LGMA).

"LGMA recognizes members' achievements and contributions to local government service to highlight extraordinary accomplishments and dedicated service to the profession," says Mayor Andy Adams. "Ron's nomination by his peers and this award highlight his achievements over more than 20 years of service to our community."

The Professional Service Award recognizes outstanding achievement and positive impact and contributions by local government professionals. In presenting the award, LGMA described Neufeld as an exceptional recipient, who, through the provision of outstanding service to local government, has demonstrated leadership in the development of management procedures and programs.

"Ron was recognized for his contributions that have brought the City of Campbell River to the forefront of innovation and creativity in the local government sector – contributions that have established many industry best practices along the way," says city manager Deborah Sargent. "Ron is a strategic thinker and has been instrumental in enabling all city departments to focus on strategic priorities. He consistently challenges departments to consider better ways of delivering community services and has personally ensured departments are guided by community-directed, Council-approved master plans, including the award-winning Sustainable Official Community Plan."

Under Neufeld's leadership, environmental sustainability is now entrenched within the City's governance and operations. His latest efforts are focused on the City's number one priority, downtown revitalization. Ron has championed a collaborative, Refresh Downtown initiative that actively involves the community, Council and almost every department.

LGMA awards are presented each year in June.

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