

Christmas Marketplace & Painting Show & Sale

Sat/Sun Nov 4 & 5, 2017
10am-2pm Community Centre



HELP PUT CAMPBELL RIVER'S NEW TOURISM MARKETING PLAN INTO ACTION

Join the Tourism Advisory Committee!

The City has one appointment open for the Tourism Advisory Committee, for a term ending December 31, 2019.

The Tourism Advisory Committee provides advice and recommendations to Council to deliver the community's tourism vision and make Campbell River a destination of choice.

The committee focuses on:

1. Destination marketing in target markets to increase the number of overnight stays in paid accommodation
2. Visitor servicing that provides information where/when/how visitors prefer to support longer stays and increased spending, plus education and training to help Campbell River deliver remarkable visitor experiences
3. Destination development by working with partners to ensure tourism knowledge and expertise and the visitor perspective is considered in all significant local projects/ventures

The nine voting members on the Tourism Advisory Committee include people with experience and knowledge of tourism or destination marketing, visitor servicing or related and relevant skills.

Information and applications are at City Hall or at www.campbellriver.ca under What's New.

Apply today! Deadline is 4:30 p.m. Friday, November 17, 2017

Questions? Please contact Rose Klukas, Economic Development Officer at 250-286-5738 or email rose.klukas@campbellriver.ca

THE MODERN ENTREPRENEUR PRESENTS

ACCELERATING YOUR BUSINESS

NETWORKING • FUN • FOOD
LEARNING • INSPIRATION



ACCELERATE YOUR BUSINESS

Calling all entrepreneurs! On November 8 and 9, the City of Campbell River's Economic Development team is continuing its Modern Entrepreneur Series with two evenings of inspiration, networking, and knowledge-sharing, all focused around start-ups and small business growth. We are also offering free, one-on-one mentorship sessions with a number of experts from 1:30-3:30 pm on November 9.

Visit our Facebook event (bit.ly/grow-your-business-cr) for more information or contact Rose Klukas (Rose.Klukas@CampbellRiver.ca/250-286-5738).



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