

City Currents

COMMUNITY UPDATE NOVEMBER 18, 2016

HELP PUT CAMPBELL RIVER'S NEW TOURISM MARKETING PLAN INTO ACTION

Join the Tourism Advisory Committee!

The Tourism Advisory Committee will provide advice and recommendations to Council to deliver the community's tourism vision and make Campbell River a destination of choice.

The committee will focus on:

1. Destination marketing in target markets to increase the number of overnight stays in paid accommodation
2. Visitor servicing that provides information where/when/how visitors prefer to support longer stays and increased spending, plus education and training to help Campbell River deliver remarkable visitor experiences
3. Destination development by working with partners to ensure tourism knowledge and expertise and the visitor perspective is considered in all significant local projects/ventures

The nine voting members on the Tourism Advisory Committee will represent accommodation providers and include people with experience and knowledge of tourism or destination marketing, visitor servicing or related and relevant skills.



Thank You!

To everyone who helped prevent damage from potential flooding along the Campbell River last week and over the long weekend...

BC HYDRO balanced the need to empty water from behind the dams and reduce river flow to accommodate high tides.

PROPERTY OWNERS laid sandbags and removed valuables from the path of rising water. (Feel free to keep those sandbags handy!)

BUSINESS OWNERS let City crews access their property to construct sandbag berms and a temporary dike to reduce the chance of localized flooding.

BUSINESS OWNERS pitched in with equipment and washroom facilities to help crews.

EMERGENCY RESPONDERS – Firefighters helped deliver important information to property owners. RCMP and other emergency personnel were standing by to help if the need arose.

NEWS OUTLETS helped spread the word about what was happening and how people could prepare.

CITY EMPLOYEES – A cross-departmental team of City employees worked in the background with the regional district emergency coordinator and Emergency Management BC to proactively plan, arrange for supplies, monitor the situation and keep people informed.

A big hats-off in particular to the roads, parks, water and wastewater employees who put in long hours of heavy work that helped prepare us in case water overflowed the river banks.

And to the rain... for giving us a run for the money, and a breather by Monday. Good exercise, everyone!

Campbell River City Council's 10-year 2016-2025 Financial Plan to be Amended OPPORTUNITY FOR PUBLIC INPUT

Pursuant to Section 166 of the *Community Charter*, the City of Campbell River is actively seeking public input on the 2016-2025 Financial Plan Amendment Bylaw, No. 3647, 2016.

The Financial Plan Amendment Bylaw reflects approved decisions made by Council throughout 2016. The City is required to officially enact these changes and balance the budget per Section 165(9) of the *Community Charter* prior to the 2017-2026 bylaw being adopted in December.

Members of the public will have the opportunity to provide Council with written comments on the 2016-2025 Ten Year Financial Plan Amendment Bylaw, No. 3647, 2016 up until noon on Friday, Nov. 25. In order for Council to consider written comments, it is recommended that they be received at City Hall as soon as possible. Please direct all comments in writing by either emailing them to the City's Finance Manager myriah.foort@campbellriver.ca or by delivering or mailing them to City Hall: 301 St. Ann's Road, Campbell River, BC, V9W 4C7. Council will not have an opportunity to review written comments received after 12 noon on Friday, Nov. 25.

The 2016-2025 Ten Year Financial Plan Amendment Bylaw No. 3647, 2016 will be available as part of the Nov. 21 Council agenda for first three readings, and final adoption on the Dec. 5 Council meeting. Find it on the City's website by clicking on *Council Webcasts* and *Agendas* and then clicking on *View Council Agendas* and *Minutes* on CivicWeb.

For additional information phone 250-286-5782 or email myriah.foort@campbellriver.ca.

Toy & Craft Show & Sale
NOV. 26 & 27
10AM - 4PM
 At the Sportplex
80+
 Island Crafters

Autumn means...

change in the weather, darker evenings, and streetlight repairs.

TROUBLE WITH STREETLIGHTS?
 Please notify the City's Dogwood Operations Centre at 250-286-4033 with:

- Exact location (nearby house address)
- Pole type: wooden (BC Hydro) or metal (City)
- Problem: Out? Flickering? Going on and off?
- Please also provide contact information (name and phone number).

In bad weather and dark conditions, pedestrians should take extra care to make sure they're visible.

SAFETY TIPS FOR after dark:

- Wear reflective clothing and personal reflectors
- Walk against traffic
- Stick to sidewalks
- Walk in well-lit areas or light your way with a flashlight

SERVE YOUR COMMUNITY ON THE BOARD OF VARIANCE

Members of the public are invited to apply to serve on the Board of Variance, an independent panel of five members appointed by Council to consider minor variances from the City's Zoning Bylaw.

Appeals to the Board are generally made by homeowners or developers when compliance with a minor aspect of Zoning Bylaw (such as a side yard setback) would cause "hardship" to the applicant.

Why join the Board? This is an opportunity to play a role in land-use decision-making in Campbell River. No specific knowledge or qualifications are required, but an interest in civic governance and land use regulations is important.

The Board meets when applications are received, typically 2 to 5 times a year.

Criteria for membership on the Board includes being available to meetings during working hours, with at least 10 days' notice. Meetings generally last no longer than an hour.

During a meeting, the Board will consider whether the application is "minor" and whether "hardship" is evident, and will either deny or approve an application. The Board hears representations from an applicant and/or their neighbours before making a decision. City staff provide administrative and technical support.

The term for this position will commence January 1, 2017 through to March 31, 2020.

Questions? Please contact Tracy Bate, Deputy City Clerk at 250-286-5705 or email tracy.bate@campbellriver.ca

Information and applications are at City Hall or at www.campbellriver.ca

Apply today! Deadline is 4:30 PM Friday, November 25, 2016



301 St. Ann's Road,
 Campbell River, BC V9W 4C7
 Telephone: 250-286-5700
info@campbellriver.ca
www.campbellriver.ca

