

June 14, 2016

Bike to Work and School Week 2016 – Best year so far!

This was the ninth year that Campbell River residents and businesses participated in Bike to Work Week (BTWW), which ran the week of May 30. BTWW is an important, fun community initiative that aims to encourage individuals, businesses, schools and organizations to get in the habit of riding a bike as an alternative means of transportation.

“Our numbers are up, and the momentum is growing,” reports Bike to Work Week committee member Dave Brown. *“Bike to Work Week numbers have soared from previous years, with close to 150 teams in 2016 compared to 90 in 2015. A total of 480 riders (104 first-time riders) in Campbell River logged more than 18,000 kilometres!”*

The Bike to Work Week Committee would like to thank all of the local sponsors that supported this great community event. Their support enabled the committee to hold various events throughout the week, including four breakfast stations, a salmon barbecue, a movie night, and a bike skills workshop. Sponsorship also provided content for team leader packages, event t-shirts, and draw prizes that were distributed to participants at the many events throughout BTWW.

A big thank-you to:

Gold Sponsors: Healthyway, Outdoor Addictions, Pedal Your World, PRT, Interfor, Strategic Natural Resource Consultants, Strathcona Regional District, City of Campbell River, Western Forest Products, Keep your Shirt On, 97.3 The Eagle, Campbell River Mirror

Silver Sponsors: On the Rocks Climbing Gym, Zimmfor, Campbell River Christian School, CBI Rehab in Motion, Campbell River Whale Watching and Adventure Tours, Spokes, Campbell River Head Injury Society, Marine Harvest, Kask Graphics, Centre for Spiritual Living and Heriot Bay Inn

Bronze Sponsors: Fogg Dukkers, Naked Bicycles and BC Cancer Agency

“And another big thank you to all the participants who chose to ride their bikes during BTWW 2016,” Brown sums up. *“We look forward to seeing you all again in 2017 for our 10-year anniversary. We’ll ensure next year’s party is bigger and better than ever. Keep your wheels turning Campbell River and remember to cycle safely. A job well done!!!”*

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