

- PROCLAMATION-

- **WHEREAS** The World Wildlife Fund (WWF) is the leader of the world-wide *Earth Hour Challenge*;
- AND WHEREAS Earth Hour was started as a lights-off event in Sydney, Australia in 2007, and has grown to engage more than 162 countries and territories and 700 cities worldwide;
- AND WHEREAS Earth Hour is a movement that has achieved a massive environmental impact, including legislative changes, by harnessing the will of people to reduce energy consumption;
- **AND WHEREAS** Campbell River has a Community Energy and Emissions plan with a focus on energy conservation in buildings;
- **AND WHEREAS** Campbell River has been participating in Earth Hour since 2009, encouraging residents to power down in celebration of our planet;

NOW THEREFORE BE IT RESOLVED that I, Andy Adams, Mayor of the City of Campbell River, do hereby proclaim and declare 8:30 pm, Saturday, March 28, 2015 to be the start of

"EARTH HOUR"

in the City of Campbell River, Province of British Columbia

Dated this 20th day of March, 2015 in Campbell River, B.C.

Andy Adams MAYOR