



News Release

February 28, 2018

Signs, signs, signs! Have your say!

Now's the time to sign up to review the City's sign bylaw.

"Along with providing important information, signs help establish the look and feel of the community. If you're interested in helping ensure the bylaw is easy to interpret and meets local needs across our diverse commercial areas, come out and tell us what you think," says Kevin Brooks, development services manager for the City of Campbell River.

Based on feedback from workshops conducted with businesses and an online community survey on regulating signs, the City is updating the sign bylaw.

The City is inviting anyone interested to take part from **5 to 7 pm. March 6 at the Maritime Heritage Centre.**

Bylaw updates will also incorporate best practices as outlined in Campbell River's Sustainable Official Community Plan and guidelines developed as a result of the award-winning Refresh Downtown initiative.

Following the bylaw update, the City will launch an incentive program with funding for new signs, similar to the downtown façade improvement program.

"Stay tuned for an opportunity to apply for grant funding to help cover the cost of new and improved signs," Brooks adds.

The City will provide a handbook that outlines which types of signs will be considered for funding support. Grants will be available for a limited number of projects on a first-come, first-served basis.

If you have questions, or are unable to attend the March 6 event and would like to share ideas, please contact development services manager Kevin Brooks at 250-286-5748 or via email to kevin.brooks@campbellriver.ca.

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