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Save energy, save money with free online home energy coach program

A self-serve, easy-to-navigate online program – with support staff – is now available to help homeowners save energy and save money.

The BC Home Energy Coach program (www.bcenergycoach.ca) lists a range of home energy incentives and rebates, energy efficiency products and services, and a regularly updated frequently asked questions series. Knowledgeable program staff are available by phone or email to answer questions about home energy improvement projects.

“A \$250 rebate for home energy evaluations is one of the incentives for Campbell River homeowners featured on this website,” says Amber Zirnhelt, the City of Campbell River’s long range planning and sustainability manager. “And that’s just a start. There are many more options homeowners can explore through the BC Home Energy Coach program to help reduce energy costs, improve comfort and save money by improving home energy efficiency.”

“The BC Home Energy Coach program is also the perfect place for homeowners to find answers about rebate programs, home energy upgrades and EnerGuide home evaluations,” adds Tiffany Robinson, BC Home Energy Coach Program coordinator.

The BC Energy Coach Program provides support services for existing single-family homes, townhomes and rowhomes with a website, a hotline, and energy coaching services.

The information is available for homeowners seeking information on rebates and energy-saving ideas as well as energy advisors, real estate agents and contractors who provide home energy renovation services.

The online search tools allow all industry and government stakeholders to easily identify and track energy efficiency incentives and rebates available from B.C. utility companies, municipal and regional governments, and the Province.

Funding for the program comes from the Innovative Clean Energy Fund (ICE), designed to support the Province of British Columbia’s energy, economic, environmental, and greenhouse gas reduction priorities and advance the province’s clean energy sector. BC Hydro and FortisBC support the coaching program through promotion and marketing.

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