

June 7, 2018

City publishes 2017 Annual Report, Council to review at June 25 meeting

The City of Campbell River has published its 2017 Annual Report, which will be reviewed at the June 25 Council meeting.

“The Annual Report identifies the increased profile and strong connections the City is building both within the community and well beyond our boundaries,” says City manager Deborah Sargent. *“Through a number of partnerships, the City is securing additional funding and making the most of opportunities to meet our community’s needs. All this effort supports another busy year serving Campbell River in 2018.”*

This 2017 report again features spectacular Campbell River photos, along with more use of infographics and an expanded By the Numbers section highlighting key community service statistics, snapshot graphics throughout the departmental reviews that provide information at a glance and an ever-growing Awards and Milestones section.

“Over the last several years, the City has taken steps to improve the annual report by including more information,” Sargent adds. *“This year, the City has added a letter from the chief financial officer and a statistics section that enhances financial analysis for the reader.”*

This additional information meets requirements for the City of Campbell River to submit the annual report to the Government Finance Officers Association for consideration for the Canadian Award for Financial Reporting. This is the same organization that has recognized the City with a Distinguished Budget Presentation Award for the 2016-2025 and the 2017-2026 Financial Plans and is currently considering the City’s 2018-2027 Financial Plan for the same award.

The City is required by law to produce an annual report that includes the City’s audited financial statements before June 30 each year. The document also provides a comprehensive summary of the City’s strategic goals and objectives as well as services provided to the community. It highlights 2017 achievements and awards and lays out goals for 2018-2019. The document also contains historical and demographic information.

The City of Campbell River’s 2017 Annual Report is posted under *What’s New* on the City’s website (campbellriver.ca) and will be archived with previous annual reports at campbellriver.ca/annual-report. People can also request a paper copy from City Hall reception.

The Council meeting to review the 2017 Annual Report will be held at 6:30 p.m. June 25 in Council Chambers at City Hall.

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