

April 17, 2024

ATTEND THE MASTER TRANSPORTATION PLAN OPEN HOUSE

The City of Campbell River is in the final stage of updating its Master Transportation Plan (MTP) and invites residents to drop by the Maritime Heritage Centre (621 Island Highway) on Tuesday, April 30, 2024, from 4 to 7 p.m. for an open house to review the draft MTP.

The draft plan includes priority infrastructure projects and policies in six categories: walking and rolling; cycling; transit; streets and connections; parking and transportation demand management; and emerging mobility.

“The City’s goal is to work towards a community where residents have transportation options that are safe, comfortable, affordable and accessible to all ages and all abilities,” says Melissa Heidema, the City’s Transportation Specialist. *“We want to ensure that we are planning for future transportation needs of all residents in a financially sound, environmentally friendly and socially responsible way.”*

For residents unable to make the open house, a survey will be available online and at City Hall, the Community Centre and the Sportsplex from April 30 to May 30, 2024.

BC Transit representatives will also attend the open house to engage participants on future transit needs and priorities. This feedback will help BC Transit identify service gaps as they begin work on the Transit Future Action Plan for Campbell River. Starting April 29 and running until May 12, 2024, BC Transit's survey will be open for feedback at <https://engage.bctransit.com>.

Following the open house, and when all survey responses have been received, the City will review the feedback and finalize the draft MTP. In late spring 2024, Council will receive the draft MTP for consideration.

To view the draft MTP, learn more about the process, and complete the survey, visit getinvolved.campbellriver.ca.

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